

ONE MESSAGE FOR EVERY NATION IN EVERY LANGUAGE

God wanted everyone . . . to know this rich and glorious secret inside and out, regardless of their background, regardless of their religious standing. The mystery in a nutshell is just this: Christ is in you, so therefore you can look forward to sharing in God's glory.

It's that simple.

That is the substance of our Message. We preach *Christ*, warning people not to add to the Message. We teach in a spirit of profound common sense so that we can bring each person to maturity. To be mature is to be basic. Christ! No more, no less.

That's what I'm working so hard at day after day, year after year, doing my best with the energy God so generously gives me.

-COLOSSIANS 1:26-29 MSG

BECAUSE EVERYONE DESERVES TO KNOW.

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How it all began .

JULY 8, 1980.

A VISION WAS BIRTHED IN JOHN WHEN THIS PROPHETIC WORD WAS SPOKEN OVER HIM:

I am doing a mighty work . . . and am preparing an army of men and women to stand with you. I will send you to places that you know not of. You will be a nourishing tree and multitudes will draw strength from the fruit you bear.

The prophecy foresaw a collection of men and women who would stand together to reach the nations—discipling everyone, everywhere. It was a glimpse into the future . . . a future that includes you.

During the '80s, John married Lisa, started a family, and together they served on two international ministries. When the '90s arrived, their life pivoted in a new direction.

1990

On February 27, Messenger International was founded.

1991

God spoke to John: "Son, I want you to write."

1994

The Bait of Satan was released and was John's first published book.

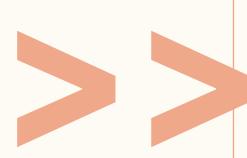
1995

The Bait of Satan became an international bestseller.

2002

The Bait of Satan curriculum was released. It would be the first of many discipleship studies.

ADECADE OF DESTINY.



By 2010, Messenger International had experienced significant growth. John and Lisa were now best-selling authors, speaking on influential platforms across the nation. Over 20,000 churches were using their studies.

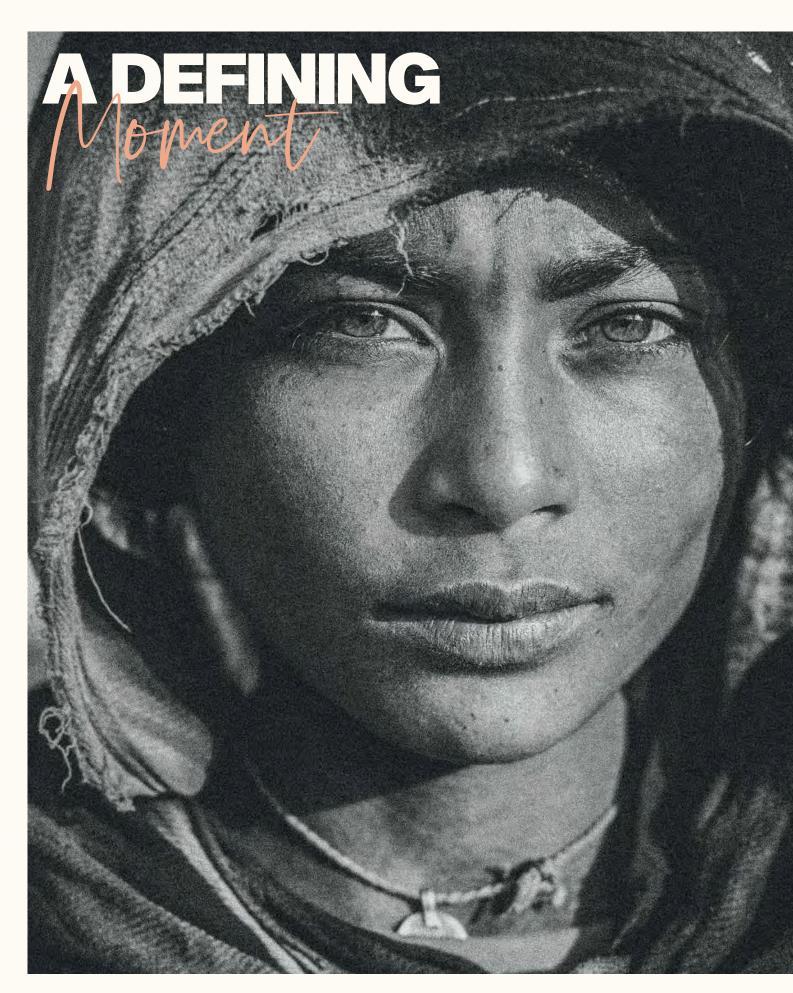
But God wasn't finished. A new chapter was about to begin—one that would require a new assignment and a new level of stewardship. It was time to go global!

THE COMMISSION

May 31, 2010 – Upon arriving home after finishing a round of golf, John suddenly had an urge to read God's Word. As he opened his Bible, he was overwhelmed by the Spirit of God and heard these words:

"Son, you've been faithful over the English-speaking realm. Now I want you to get these messages into the hands of every pastor and leader in the world."

From that day on, John and Lisa realized they had a mandate to get discipleship resources into the hands of every pastor and leader, regardless of their nation, language, or financial position



In April 2011,

John and Rob, Messenger's International Director, spent a week in Beirut, Lebanon, ministering to pastors and leaders from all over the Middle East. During their stay, Rob and John met privately with a passionate young pastor from Irbil, Iraq. The meeting was friendly and lighthearted until John learned that this pastor used his credit card to access our discipleship resources.

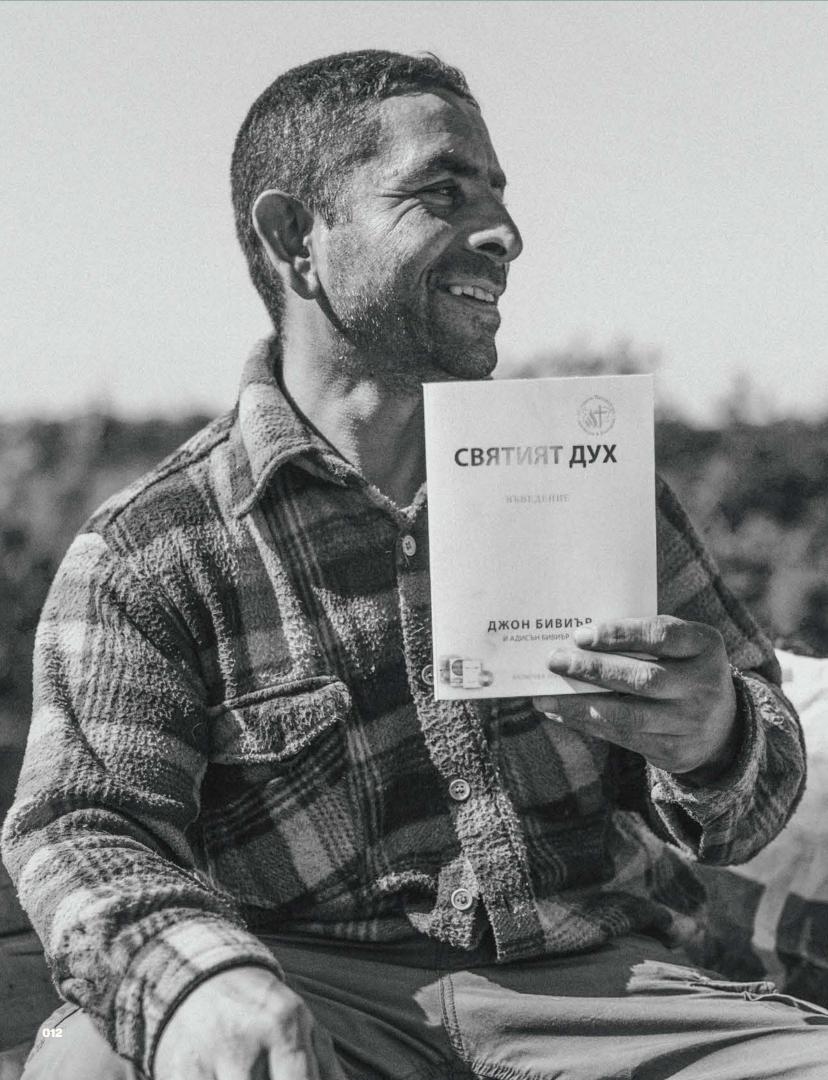
At that moment, John checked out. All he could think was, I'm looking at a pastor from the devasted, war-torn nation of Iraq, and he has to use his credit card to get our materials?

The frustration fueled John's resolve and led him into an intense time of prayer. John shared,

"Getting back to the hotel in Beirut, I didn't go to my room and pray quietly; I just couldn't. I was at my wits' end, out of ideas, and I knew I'd been entrusted with the responsibility to resource these needy and hungry pastors. I don't make a practice of yelling in hotel rooms, but honestly, that day, I didn't care who heard me. It was a desperate cry to receive the strategy to multiply our effectiveness."

Not long after, an idea emerged that would make the outreach exponentially more effective without much additional work or expense. The team began work on CloudLibrary.org, an inconspicuous website that could offer downloadable messages for free while going undetected in nations where the Gospel was forbidden.

On June 16, 2012, with the internet available to almost every country and nation all over the world, CloudLibrary.org went live. This one idea provided the potential to teach, train, and strengthen entire congregations or small groups—not just individual leaders. Entire churches, cities, and even nations began to use Cloud Library's translated resources to harmonize discipleship efforts across denominational lines, overcoming many geographical challenges.



TRANSLATED Books & LEADERSHIP Pocks

In addition to what we offered through CloudLibrary.org, Messenger was distributing free, physical books to leaders in nearly 100 countries, but deep down, we knew we could do more.

One day John had the thought, We are spending a lot of time, money, and energy printing and distributing these books, but each leader is only receiving a single item. Why not do what we did in English years ago? Why not also make the full curriculum available in other languages to the leaders? We will increase all of our effectiveness!

A traditional curriculum set included a book, a workbook, and a DVD set. However, if a physical curriculum were to be developed, it would pose a problem, both practically and financially.

In most of the targeted nations, the distributers would be responsible for more pounds of weight than they could carry, because most of the distribution occurs in jungles, mountains, deserts, or waterways that are difficult to access. Often there are no paved roads. Not only this, but in hostile nations, the carriers would be easily identified by opposing authorities and the materials would be confiscated.

After more prayer and consideration, we had the idea to put the full curriculum on a DVD-ROM (a DVD disc that holds read-only data for a computer system). The good news was that not only could the entire curriculum be put on the disc, but also the audiobook, two or three other books, a New Testament, and a PDF file (to print more books if the local pastor has access to a printer)!

Pastors were not only getting a copy of a book, but they were also getting an entire library of resources! And all of these additional resources were uploaded to CloudLibrary.org, where they could be streamed and downloaded completely free of charge.

THE DISTRIBUTION PROCESS.



1// Evaluate

We take time to assess the needs of our target nations, factoring in prominent languages, cultural climate, available media, projected demand, and viable distribution networks.



2// Translate

Teams consisting of native pastors and local leaders work with industry professionals to create translations that are both dynamic and relevant.



3// Produce

Leadership packs are customized for local leaders. These packs consistof translated books, audiobooks, Bibles, and audio/video teachings.



4// Distribute

We work with local pastors and church networks to distribute the leadership packs. The resources are also available digitally through broadcast and internet channels (including CloudLibrary.org and MessengerX.com).



5// Communicate

We have ongoing conversations with local leaders to assess the impact on their churches and consider areas of opportunity for future projects.

FAST FORWARD TO 2021,

MESSENGER INTERNATIONAL
HAS NOW GIVEN OVER
41 MILLION RESOURCES
TRANSLATED INTO 111 LANGUAGES
TO PASTORS AND LEADERS
IN OVER 226 NATIONS.

In fact, over 95% of the people alive today speak a language that we have a resource available in.

The 1980 prophecy of reaching peoples and nations is becoming a reality. A global army of men and women have assembled alongside us, and we can sense that God is inviting us to take another collective step of faith—one that will position us to reach everyone, everywhere.

"It doesn't matter if it takes ten years, twenty years, or however many years, we are going to reach and help every leader on the planet with these God-entrusted resources."

-John & Lisa Bevere



OVER THE YEARS,
WE'VE DREAMT OF A WORLD WHERE

EVERYONE—

REGARDLESS OF LANGUAGE, LOCATION, OR FINANCIAL POSITION COULD KNOW . . .

KNOW...PURPOSE.

KNOW . . . FAITH, HOPE, AND LOVE.

KNOW . . . LIFE-TRANSFORMING TRUTH.

We pictured a missionary revolution on the digital frontier. A fresh way to *go* into all the world.

We envisioned a new road. One that defies boundaries. One that connects us all together. One that's inclusive of all and accessible to all.

We dreamt of a platform that provides relevant and relatable discipleship resources free of charge to everyone, everywhere.

And now, it's here.

Our methods have changed. But our message has not.

MessengerX . . . it's more than a mission. It's a movement!





Introducing

MessengerX



A REVOLUTIONARY DISCIPLESHIP APP DESIGNED TO REACH EVERYONE, EVERYWHERE.







IT'S ESTIMATED THAT OVER 5 BILLION PEOPLE OWN A SMARTPHONE.

Even in many poor and troubled nations where people are living in tents, mud houses, or plywood shacks, the majority have some kind of smartphone. It's apparent that we'll soon be able to reach mostly everyone on the planet via online communications.

MESSENGERX APP FEATURES



Share

Simple and easy sharing tools to help you spread the Word.



Personalized Experience

Smart recommendations personalized for you.



Cast

Chromecast and AirPlay to your favorite smart TVs.



Reminders

Notifications & reminders to help you stay on track.



Track Progress

Track and save your progress across all your devices.



Live Support

World-class live support from the Messenger team.



Save Favorites

Save favorites to your library for quick access.



Dynamic Search

Powerful search & filtering to find just what you're looking for.



Offline Viewing

Download to your device for offline viewing.

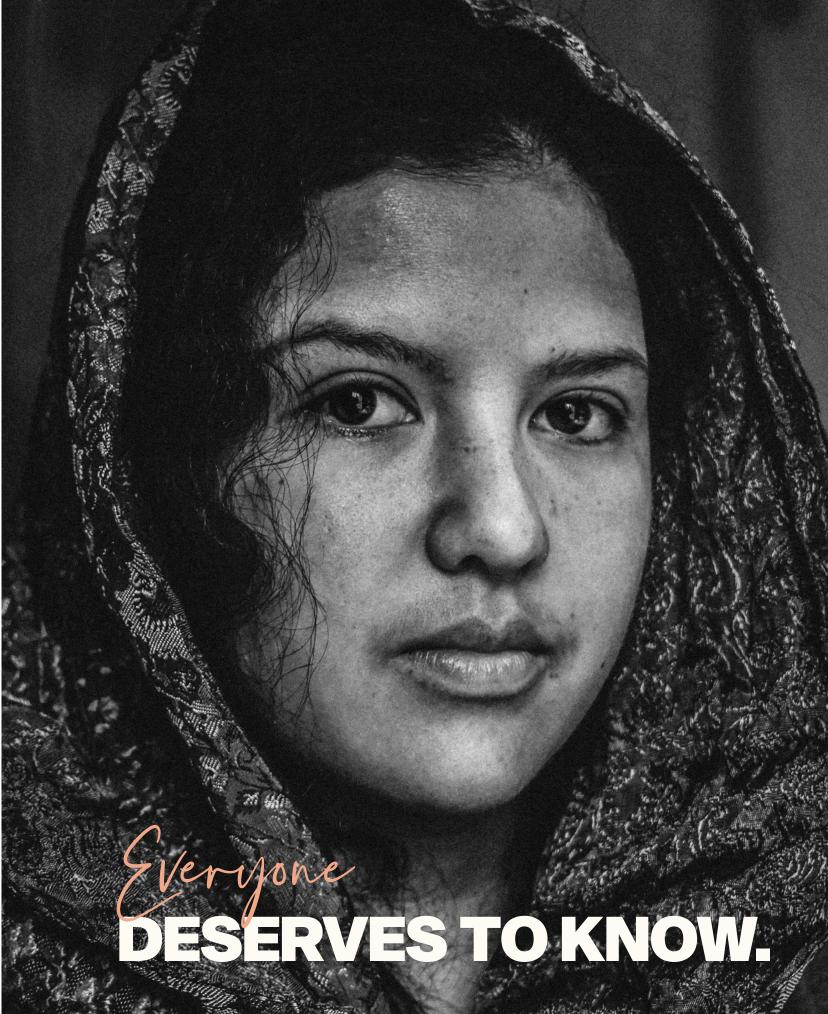


Impact Tracker

A dynamic tool that allows users to see how their sharing is reaching people across the world.







Over the past decade, numerous pastors and leaders from all over the world have been crying out (and even begging us) for discipleship resources in their language. This may sound extreme, but in America we have an abundance of books and resources that are available to us that are often taken for granted. In many ways, we have access to excess.

In some developing nations, people have never seen a book in their language. When leaders from these nations are given a book, they treat it as a sacred gift! They even hand-write books and Bibles word-for-word so that they can spread this message of hope to others in their sphere of influence.

It's become evident that a desperation for God's Word resides throughout these nations. The words of Amos resound in our day:

"The time is coming when I will send famine on the land. People will be hungry, but not for bread; they will be thirsty, but not for water. They will hunger and thirst for a message from the LORD. I, the Sovereign LORD, have spoken. People will wander from the Dead Sea to the Mediterranean and then on around from the north to the east. They will look everywhere for a message from the LORD, but they will not find it." (Amos 8:11-12 GNT)

This is what drives our mission—making the Word of God available to every nation and in every language, because everyone deserves to know. We view discipleship as the biggest need of our day. Clean water and proper nutrition are essential needs that we must work to make available to everyone, but there's a deeper spiritual need that's often overlooked.

Spiritual growth requires spiritual nutrition. If we are to fulfill the Great Commission and make disciples who make disciples, then we must provide the necessary nourishment to facilitate this assignment. When a person is born again, their new nature requires spiritual sustenance to grow and mature.

This is why we're passionate to make discipleship resources available to every nation, in every language. Jesus taught, "Man shall not live by bread alone, but by every Word that proceeds from the mouth of God" (Matthew 4:4). Jesus indicated that His Word is to our spirit what physical food is to our body.

This is also why Jeremiah confessed, "Your words were found, and I ate them, and Your Word was to me the joy and rejoicing of my heart" (Jeremiah 15:16). Job admitted, "I have not departed from His commands but have treasured His Words more than daily food" (Job 23:12 NLT).

This same intensity for consuming God's Word is seen in pastors and leaders all over the world. Believers are clinging to anything they can get hold of. God Himself cried out, "Why spend your money on food that does not give you strength? Why pay for food that does you no good? Listen to Me, and you will eat what is good. You will enjoy the finest food" (Isaiah 55:2 NLT).

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DR. JOSEPH SERWADDA,

a leader from Uganda who oversees a group of churches that number approximately 27,000, echoes the biggest need among pastors and leaders all over the world:

"Our biggest need is not money or bigger buildings, but solid teaching. We lack literature for people to read and study on their own. The more people we have in church who are less instructed in the Word of God, the less solidity we have. Come and help us preserve the harvest.

This is a Macedonian call!"

MessengerX makes it possible for us to feed hungry pastors, leaders, and believers in every nation and language by providing these leaders with the tools they need to make disciples and preserve the harvest. As we do this, we'll find disciples making disciples—passing down the truths they've become established in—fulfilling Paul's exhortation to "teach these truths to other trustworthy people who will be able to pass them on to others" (2 Timothy 2:2 NLT).



THIS PARABLE OF JESUS IS WHAT MOTIVATES ALL THAT WE DO:

"When you put on a luncheon or a banquet," He
[Jesus] said, "don't invite your friends, brothers,
relatives, and rich neighbors. For they will invite
you back, and that will be your only reward.

Instead, invite the poor, the crippled, the lame,
and the blind. Then at the resurrection of the
righteous, God will reward you for inviting those
who could not repay you." (Luke 14:12-14)

The people we invest in may not all be crippled, lame, or blind, but our tie to this parable is that they cannot repay us. All team members—marketplace givers, church leaders, and our Messenger staff—realize we have a great privilege: to give without expecting any compensation from those we've helped.

The mission to make resources available to every person—regardless of their location, language, or financial position—is much bigger than any one of us. This specific work began with a word given to John in 1980, but it can only end through all of us, working together to disciple the nations.

I have no fear of the future.

Let us go forward into its mysteries, let us tear aside the veils which hide it from our eyes and let us move onward with confidence and courage.

- Winston Churchill

