

#### ONE MESSAGE FOR EVERY NATION IN EVERY LANGUAGE

God wanted everyone . . . to know this rich and glorious secret inside and out, regardless of their background, regardless of their religious standing. The mystery in a nutshell is just this: Christ is in you, so therefore you can look forward to sharing in God's glory.

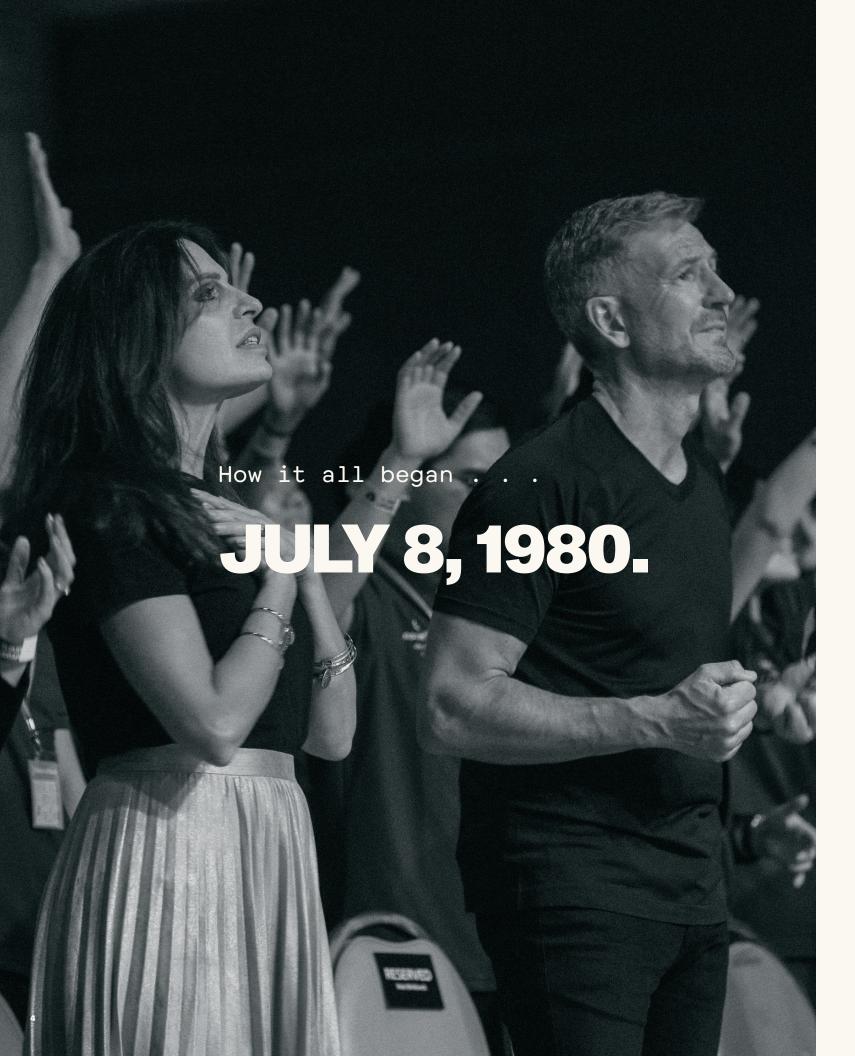
It's that simple.

That is the substance of our Message. We preach Christ, warning people not to add to the Message. We teach in a spirit of profound common sense so that we can bring each person to maturity. To be mature is to be basic. Christ! No more, no less.

That's what I'm working so hard at day after day, year after year, doing my best with the energy God so generously gives me.

-COLOSSIANS 1:26-29 MSG





#### A VISION WAS BIRTHED IN JOHN WHEN THIS PROPHETIC WORD WAS SPOKEN OVER HIM:

I am doing a mighty work . . . and am preparing an army of men and women to stand with you. I will send you to places that you know not of. You will be a nourishing tree and multitudes will draw strength from the fruit you bear.

The prophecy foresaw a collection of men and women who would stand together to reach the nations—discipling everyone, everywhere. It was a glimpse into the future . . . a future that includes you.

Fast Forward

During the '80s, John married Lisa, started a family, and together they served on two international ministries. When the '90s arrived, their life pivoted in a new direction.

1990
On February 27,
Messenger International was founded.

1991
God spoke to John:
"Son, I want you to write."

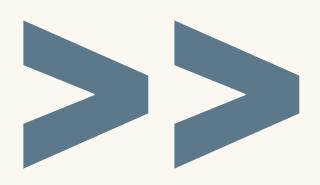
1994
The Bait of Satan was released and was John's first published book.

1995
The Bait of Satan became an international bestseller.

The Bait of Satan curriculum was released. It would be the first of many discipleship studies.

7

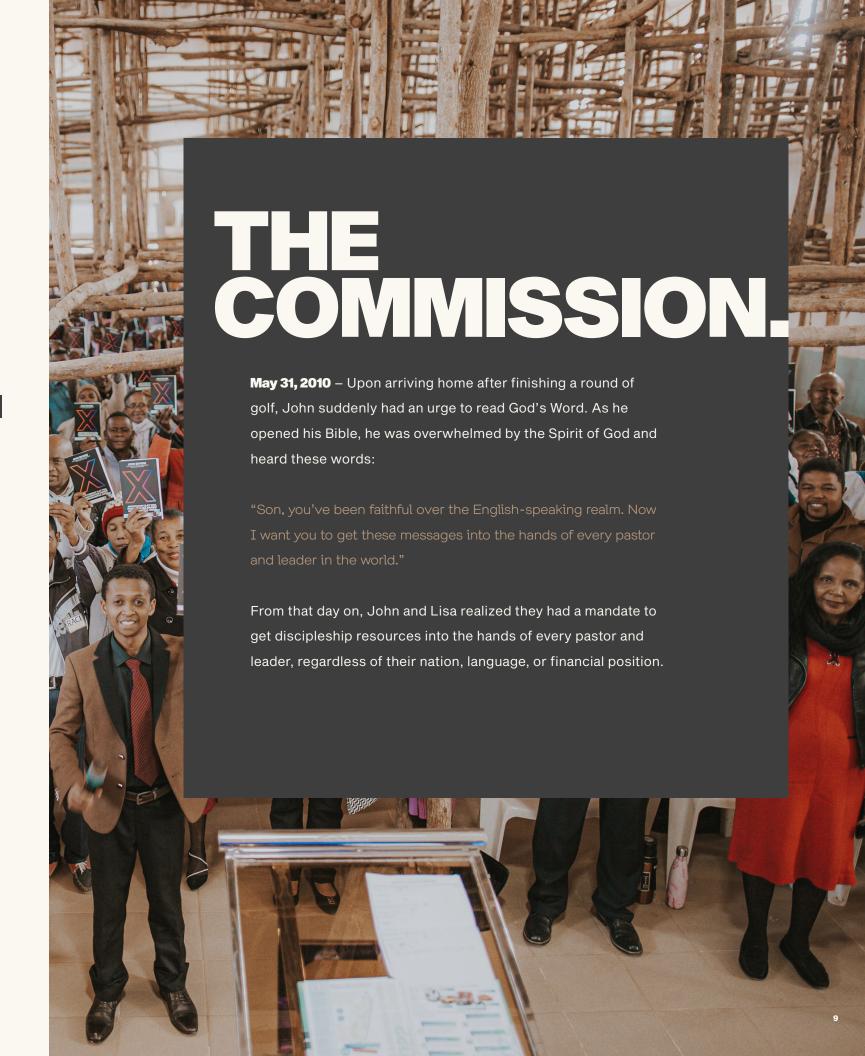
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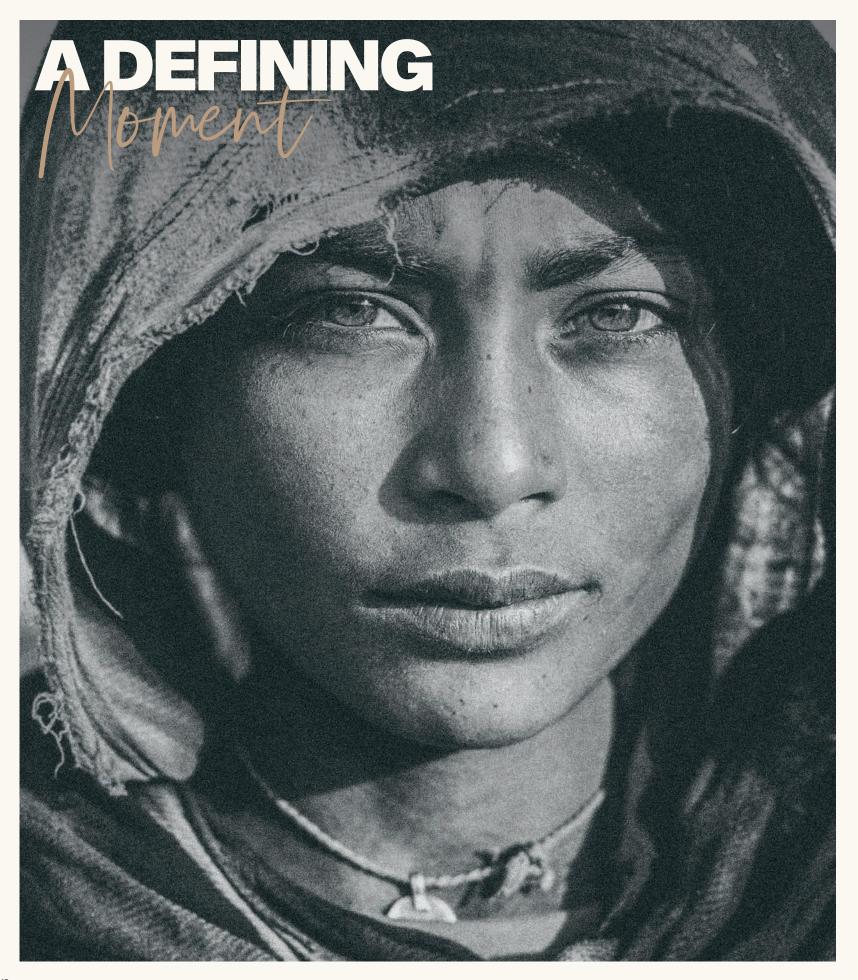


By 2010, Messenger International had experienced significant growth. John and Lisa were now best-selling authors, speaking on influential platforms across the nation. Over 20,000 churches were using their studies.

But God wasn't finished. A new chapter was about to begin—one that would require a new assignment and a new level of stewardship.

It was time to go global!





#### **In April 2011,**

John and Rob, Messenger's International Director, spent a week in Beirut, Lebanon, ministering to pastors and leaders from all over the Middle East. During their stay, Rob and John met privately with a passionate young pastor from Irbil, Iraq. The meeting was friendly and lighthearted until John learned that this pastor used his credit card to access our discipleship resources.

At that moment, John checked out. All he could think was, I'm looking at a pastor from the devasted, war-torn nation of Iraq, and he has to use his credit card to get our materials?

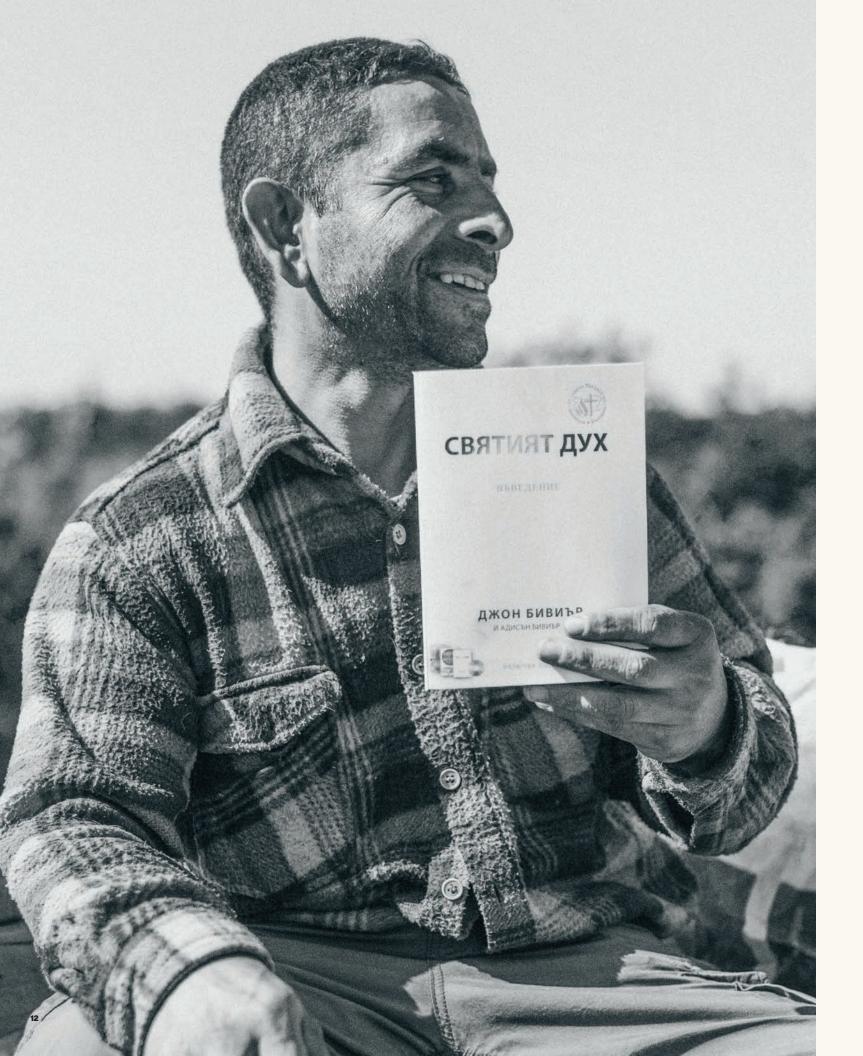
The frustration fueled John's resolve and led him into an intense time of prayer. John shared,

"Getting back to the hotel in Beirut,
I didn't go to my room and pray
quietly; I just couldn't. I was at my wits'
end, out of ideas, and I knew I'd been
entrusted with the responsibility to
resource these needy and hungry pastors. I
don't make a practice of yelling in hotel
rooms, but honestly, that day, I didn't care
who heard me. It was a desperate cry to
receive the strategy to multiply our
effectiveness."

Not long after, an idea emerged that would make the outreach exponentially more effective without much additional work or expense. The team began work on CloudLibrary.org, an inconspicuous website that could offer downloadable messages for free while going undetected in nations where the Gospel was forbidden.

On June 16, 2012, with the internet available to almost every country and nation all over the world, CloudLibrary.org went live. This one idea provided the potential to teach, train, and strengthen entire congregations or small groups—not just individual leaders. Entire churches, cities, and even nations began to use Cloud Library's translated resources to harmonize discipleship efforts across denominational lines, overcoming many geographical challenges.

10



## TRANSLATED Books & LEADERSHIP Packs

In addition to what we offered through CloudLibrary.org, Messenger was distributing free, physical books to leaders in nearly 100 countries, but deep down, we knew we could do more.

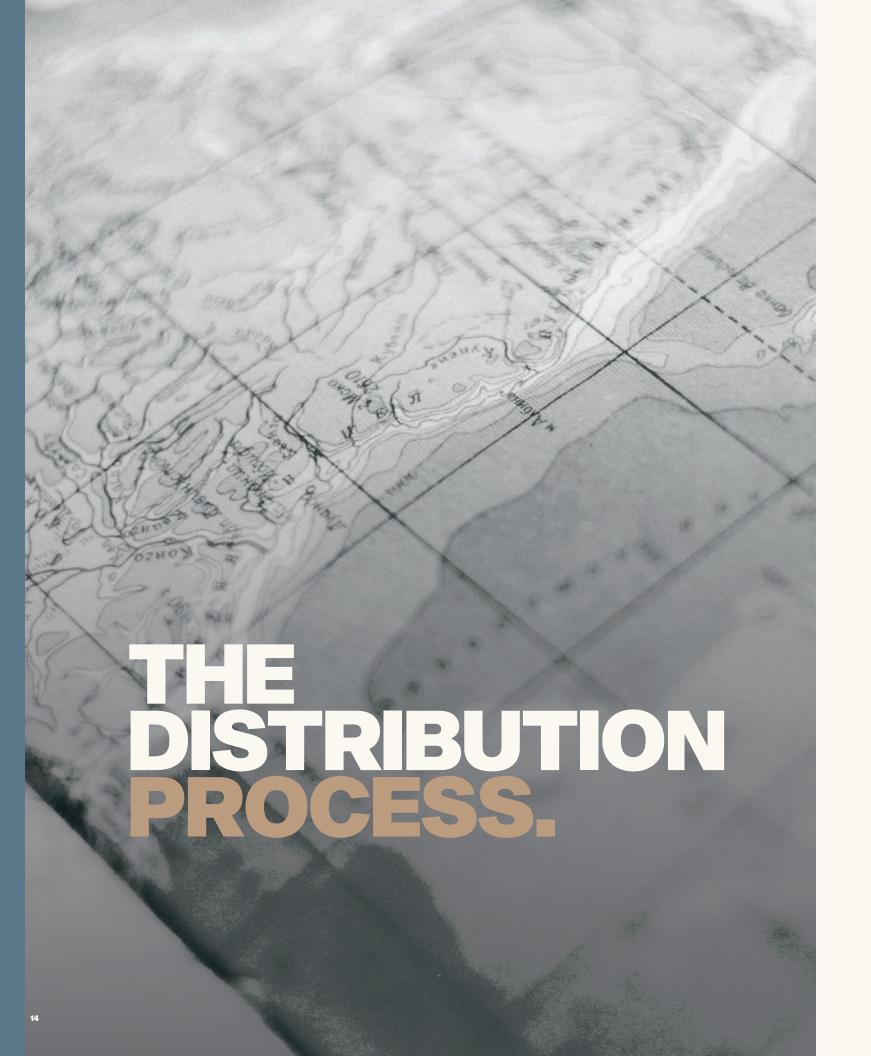
One day John had the thought, We are spending a lot of time, money, and energy printing and distributing these books, but each leader is only receiving a single item. Why not do what we did in English years ago? Why not also make the full curriculum available in other languages to the leaders? We will increase all of our effectiveness!

A traditional curriculum set included a book, a workbook, and a DVD set. However, if a physical curriculum were to be developed, it would pose a problem, both practically and financially.

In most of the targeted nations, the distributers would be responsible for more pounds of weight than they could carry, because most of the distribution occurs in jungles, mountains, deserts, or waterways that are difficult to access. Often there are no paved roads. Not only this, but in hostile nations, the carriers would be easily identified by opposing authorities and the materials would be confiscated.

After more prayer and consideration, we had the idea to put the full curriculum on a DVD-ROM (a DVD disc that holds read-only data for a computer system). The good news was that not only could the entire curriculum be put on the disc, but also the audiobook, two or three other books, a New Testament, and a PDF file (to print more books if the local pastor has access to a printer)!

Pastors were not only getting a copy of a book, but they were also getting an entire library of resources! And all of these additional resources were uploaded to CloudLibrary.org, where they could be streamed and downloaded completely free of charge.





#### 1// Evaluate

We assess the needs of a nation, factoring in prominent languages, cultural climate, available media, projected demand, and viable distribution networks.



#### **2// Translate**

Teams consisting of native pastors and local leaders work with industry professionals to create translations that are both dynamic and relevant.



#### 3// Produce

Resources are customized for each region and uploaded to MessengerX. When possible, we create both digital and physical resources for distribution.



#### **4// Distribute**

We work with regional directors to distribute free physical resources and raise awareness for our digital resources.



#### **5// Communicate**

There are ongoing conversations with our regional directors to assess the impact on their respective regions and adjust accordingly.

## FAST FORWARD TO TODAY,

MESSENGER INTERNATIONAL
HAS NOW GIVEN OVER
59 MILLION RESOURCES
TRANSLATED INTO 123 LANGUAGES
TO PASTORS AND LEADERS
IN OVER 235 NATIONS.

In fact, over 95% of the people alive today speak a language that we have a resource available in.

The 1980 prophecy of reaching peoples and nations is becoming a reality. A global army of men and women have assembled alongside us, and we can sense that God is inviting us to take another collective step of faith—one that will position us to reach everyone, everywhere.

"It doesn't matter if it takes ten years, twenty years, or however many years, we are going to reach and help every leader on the planet with these God-entrusted resources."

-John & Lisa Bevere

Over the past decade, numerous pastors and leaders from all over the world have been crying out (and even begging us) for discipleship resources in their language. This may sound extreme, but in America we have an abundance of books and resources that are available to us that are often taken for granted. In many ways, we have access to excess.

In some developing nations, people have never seen a book in their language. When leaders from these nations are given a book, they treat it as a sacred gift! They even hand-write books and Bibles word-for-word so that they can spread this message of hope to others in their sphere of influence.

It's become evident that a desperation for God's Word resides throughout these nations. The words of Amos resound in our day:

"The time is coming when I will send famine on the land. People will be hungry, but not for bread; they will be thirsty, but not for water. They will hunger and thirst for a message from the LORD. I, the Sovereign LORD, have spoken. People will wander from the Dead Sea to the Mediterranean and then on around from the north to the east. They will look everywhere for a message from the LORD, but they will not find it." (Amos 8:11-12 GNT)

This is what drives our mission—making the Word of God available to every nation and in every language, because everyone deserves to know. We view discipleship as the biggest need of our day. Clean water and proper nutrition are essential needs that we must work to make available to everyone, but there's a deeper spiritual need that's often overlooked.

# DIFFERENT TYPEOF

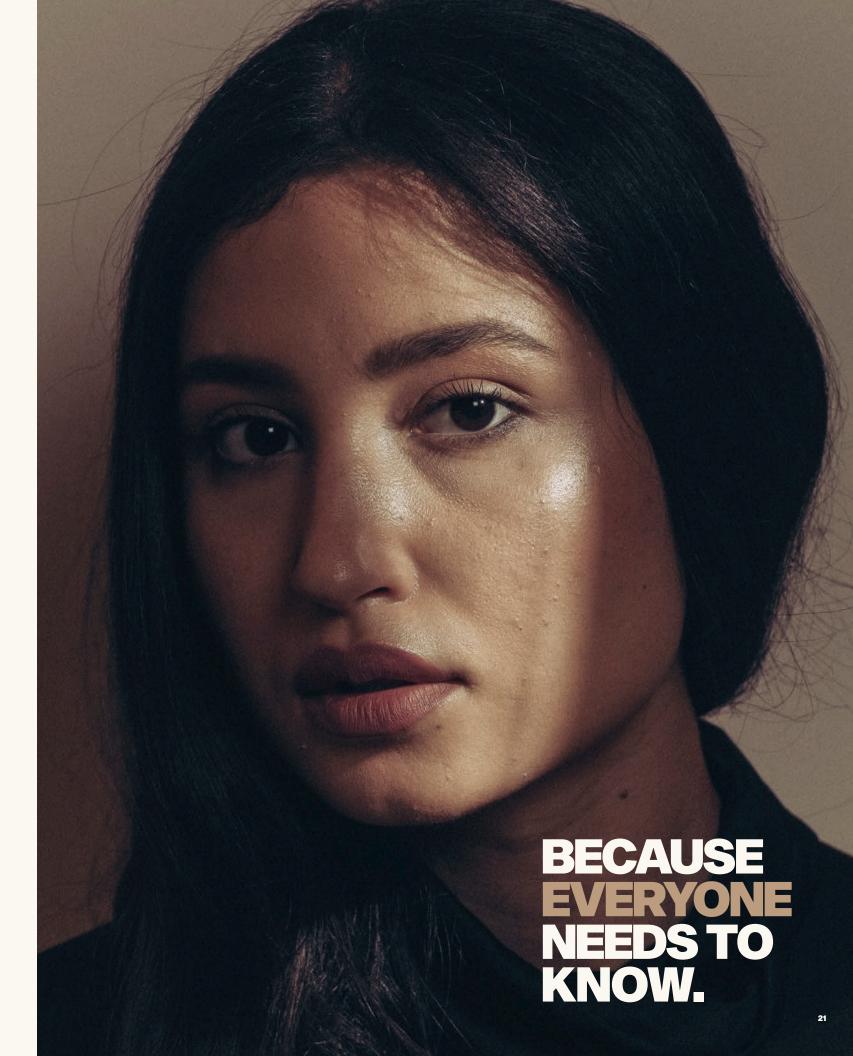
## SPIRITUAL GROWTH REQUIRES SPIRITUAL NUTRITION

If we are to fulfill the Great Commission and make disciples who make disciples, then we must provide the necessary nourishment to facilitate this assignment. When a person is born again, their new nature requires spiritual sustenance to grow and mature.

This is why we're passionate to make discipleship resources available to every nation, in every language. Jesus taught, "Man shall not live by bread alone, but by every Word that proceeds from the mouth of God" (Matthew 4:4). Jesus indicated that His Word is to our spirit what physical food is to our body.

This is also why Jeremiah confessed, "Your words were found, and I ate them, and Your Word was to me the joy and rejoicing of my heart" (Jeremiah 15:16). Job admitted, "I have not departed from His commands but have treasured His Words more than daily food" (Job 23:12 NLT).

This same intensity for consuming God's Word is seen in pastors and leaders all over the world. Believers are clinging to anything they can get hold of. God Himself cried out, "Why spend your money on food that does not give you strength? Why pay for food that does you no good? Listen to Me, and you will eat what is good. You will enjoy the finest food" (Isaiah 55:2 NLT).





#### **THE VISION**

OVER THE YEARS, WE'VE DREAMT OF A WORLD WHERE

#### EVERYONE—

REGARDLESS OF LANGUAGE, LOCATION, OR FINANCIAL POSITION COULD KNOW...

**KNOW...LIFE-TRANSFORMING TRUTH.** 

KNOW... THE GOOD NEWS.

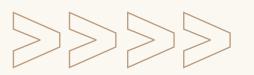
KNOW...THE HOPE OF THE NATIONS.

We pictured a missionary revolution on the digital frontier. A fresh way to go into all the world.

We envisioned a platform that provides relevant and relatable discipleship resources free of charge to everyone, everywhere.

And now, it's here.

MessengerX . . . because everyone needs to know.





#### THE LAUNCH

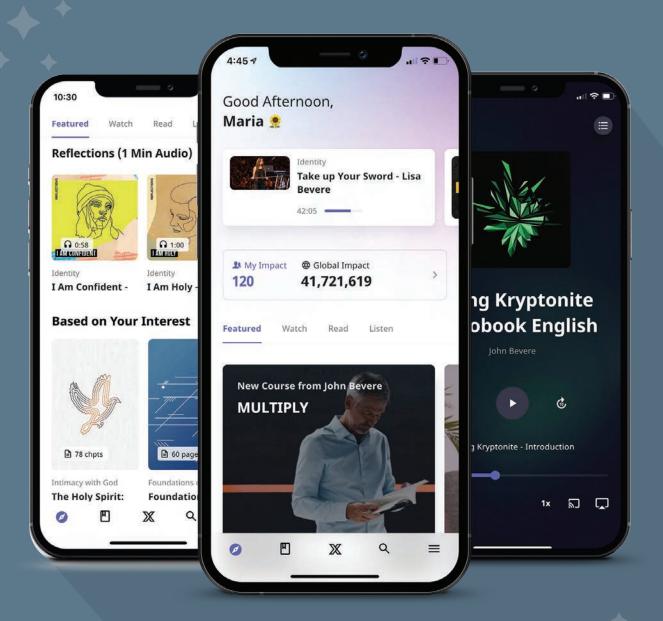
## ON JANUARY 14, 2021, MESSENGERX WAS BORN.

After years of praying, planning, and production, we released a state-of-the-art discipleship app/experience that enables us to go into all the world, even in the face of pandemics, lockdowns, and travel restrictions.

Since its release, MessengerX now has over 1,300,000 users in 235 countries—giving more people, in more places, access to life-transforming truth in their own language.

With over 123 languages available (and more to come) on the app and resources accessible in video, audio, and literary formats, we are revolutionizing discipleship across the globe.

#### THE DIGITAL REVOLUTION IS NOW.



MessengerX

26

#### THE IMPACT

## TRANSFORMING THE WORLD.

THEREFORE, GO AND MAKE DISCIPLES
OF ALL THE NATIONS, BAPTIZING THEM
IN THE NAME OF THE FATHER AND THE
SON AND THE HOLY SPIRIT.

**MATTHEW 28:19** 



#### MessengerX

#### **APP STATISTICS**

**Users:** 1,300,000+

**Shares:** 172,500+

Reviews: 18K+ 5-star

Countries: 235

**Cities:** 21,378+

10:41 < 월 共257頁 le estás? ας την υστικό 婚姻的故事 Lo emporada difícil, 約翰・畢維爾, 麗莎・畢維爾 de estás?." blar, pero ahora Él zaste con fe, pero 最受歡迎的 更多 †0° 恢復 從前......婚姻是直到永遠的。它是一段把一男一女 編織在一起的盟約,好讓雙方都更堅壯,更尊 貴, 能更鮮明地活出自己被造的樣式。二人同 行,應比一人獨<del>鬥好一類禮只是一個</del>開始,是通

STOCKO

#### TESTIMONIES & REVIEWS

18K+ reviews in the app stores with a five-star rating.

#### **Phenomenal Content**



My sister shared a message with me from this app. I had no idea how much I was going to dive in, and consume SO MUCH! The content hosted on this app, without any ads, is so rich. Hard to put into words how much value I've gotten from it. But it's tremendous!! I've completed four different video courses now, and am excited to start my fifth. Thank you Messenger team for working so hard to provide this. Seriously WOW!!!

#### **INCREDIBLE!!!**



This app is FULL of insight and wisdom that will grow and strengthen your walk with Jesus! I'm bursting with excitement as I go through these lessons over and over. It's like eating steak for every meal. If you want to mature spiritually, take these and apply them to your life! Share it and spread the word.

#### **Best Quality of Faith-building/Discipleship Resources**



This App and Messenger International are the best places I've gone to for convenient access to resources that are crucial to building my faith and gaining understanding and knowledge of the deeper things that I was once oblivious to in my lukewarm Christian walk. It has encouraged me to dig deeper into God's Word to get to know His true nature and character. It especially encourages you to seek and to grow in a life of truth, which is so easily twisted and influenced by today's culture and influence. Best place I've ever gone to for faith support. Very highly recommend this app and the Messenger International website. Have already gotten a few people signed up for it, and they too love it! Thank you Messenger Team!!!

#### Can't give it enough stars



This app has courses that change your life because they teach you the word of God in such a way it gets inside of you and begins a work in you!!! That's when true transformation begins. Can't give it enough stars.

#### **Life Changing App**



This is my favorite app on my phone. It brings clarity and understanding as well as knowledge for continual growth. John and Lisa are excellent teachers and I love absorbing as much as I can from them and all of their guests!

#### Very helpful, amazing resource!



We were able to lead a small group through The Story of Marriage that I would not have thought to do otherwise. It was great that everyone had all of the material that they needed right on their phone. The teaching is always on point and very engaging. Anyone who isn't using this app is missing out on an amazing opportunity.

#### **PHENOMENAL**



This app is EVERYTHING. I am so grateful for this ministry and those who lead it. Having access to so much life-changing content right at my fingertips is amazing. Also, the giving option is such a great way for us to show our appreciation and how much this app and its content has changed lives. Thank you!

#### I can't get ENOUGH



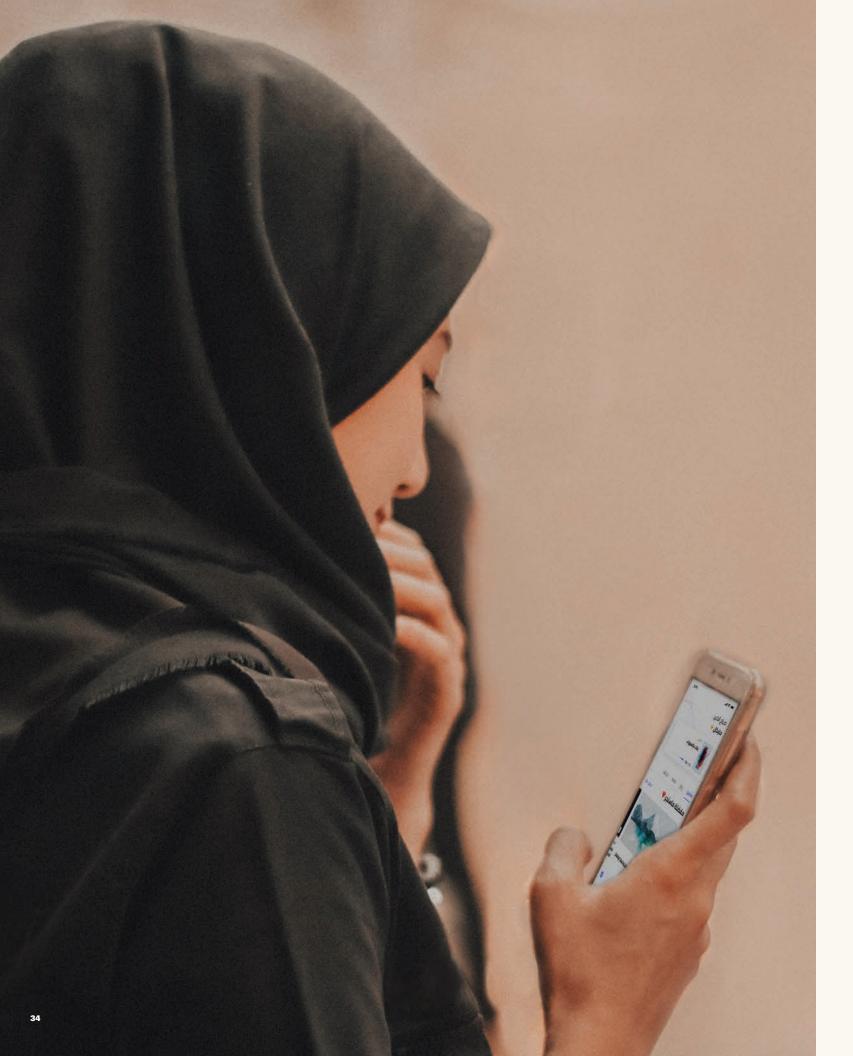
I am so glad a friend shared this app. I'm not a church person, but I love Jesus and I am gobbling up this information!!!

#### **Must Have**



This is a must have app! Full of amazing content that will change your life.

32



#### THE FEATURES



#### Share

Simple and easy sharing tools to help you spread the word.



#### **Personalized Experience**

Smart recommendations personalized



#### Cast

Chromecast and AirPlay to your favorite smart TVs.



#### **Reminders**

Notifications and reminders to help you stay on track.



#### **Track Progress**

Track and save your progress across all your devices.



#### **Live Support**

World-class live support from the Messenger team.



#### **Save Favorites**

Save favorites to your library for quick access.



#### **Dynamic Search**

Powerful search and filtering to find just what you're looking for.



#### **Offline Viewing**

Download to your device for offline viewing.



#### **Impact Tracker**

A dynamic tool that allows users to see how their sharing is reaching people across the world.



#### **Groups**

Invite friends to join you in a Course, Audiobook, or eBook.



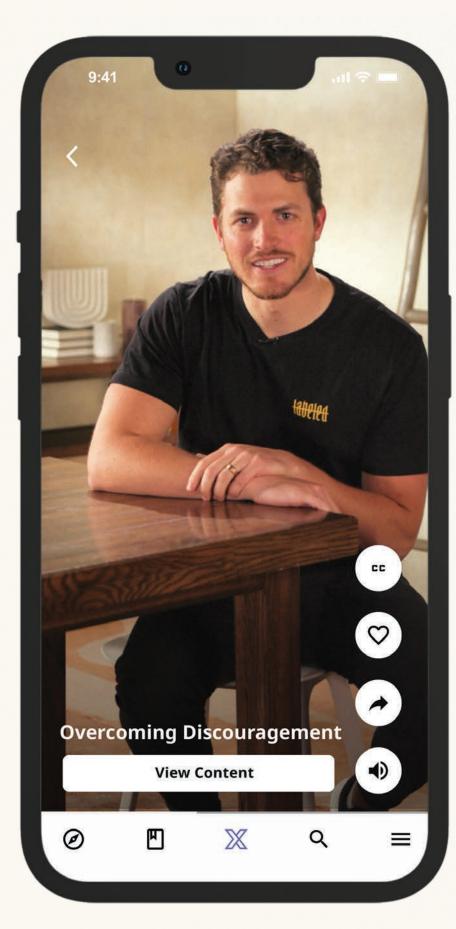
#### **NEW Discover Channel**

Live now!



## SEKAND YOU WILL FIND.

The new Discover feature is a collection of 1-minute reels users can scroll through to watch short encouraging messages that also give them the option to dive deeper into our vast library of resources.

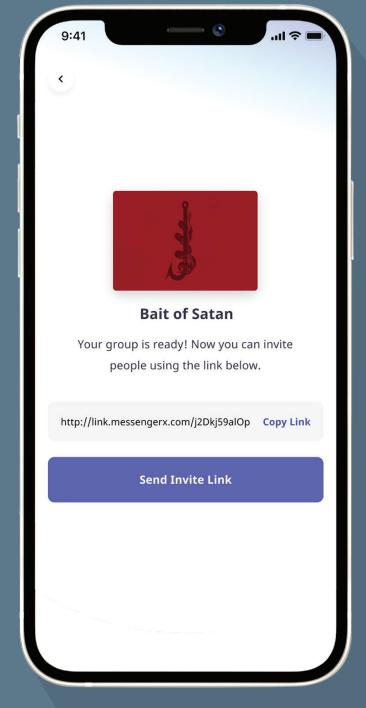


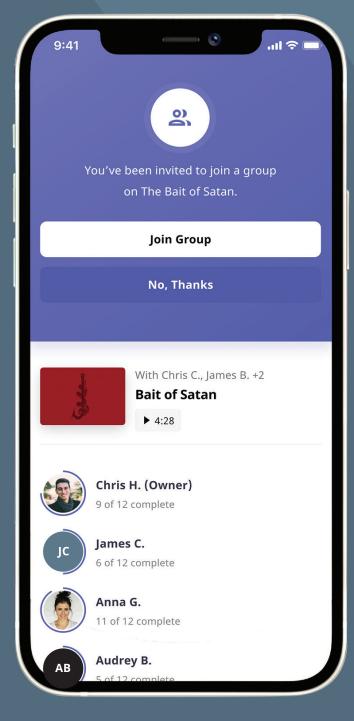


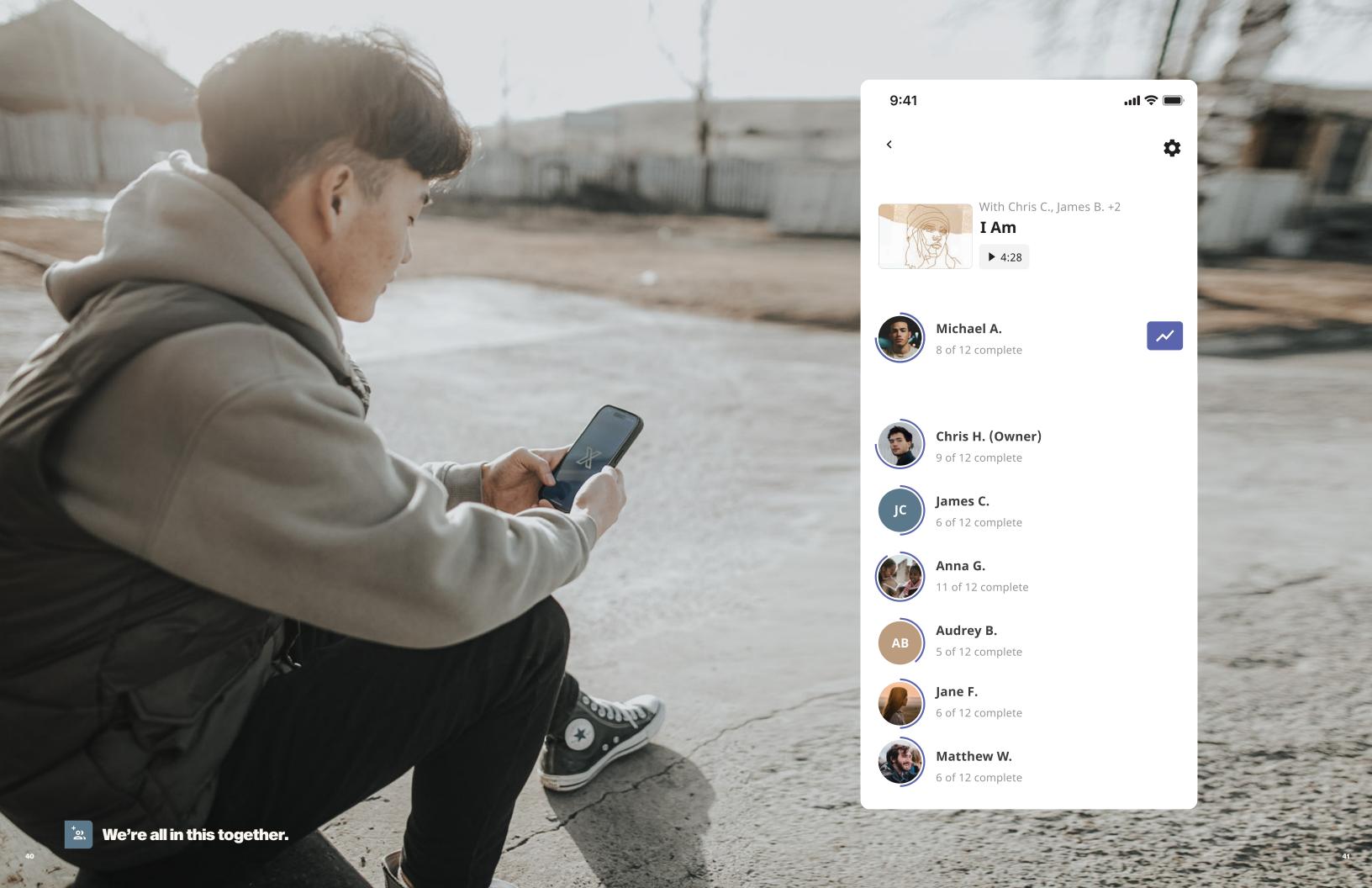


## DON'T GROW ITALONE.

Now users can invite their friends and family to join them as they listen to an audiobook, study a course, or read through a book. Staying motivated has never been easier as users can keep track of each other's progress, send reminders, and encourage one another.









## BETHE MESSENGER

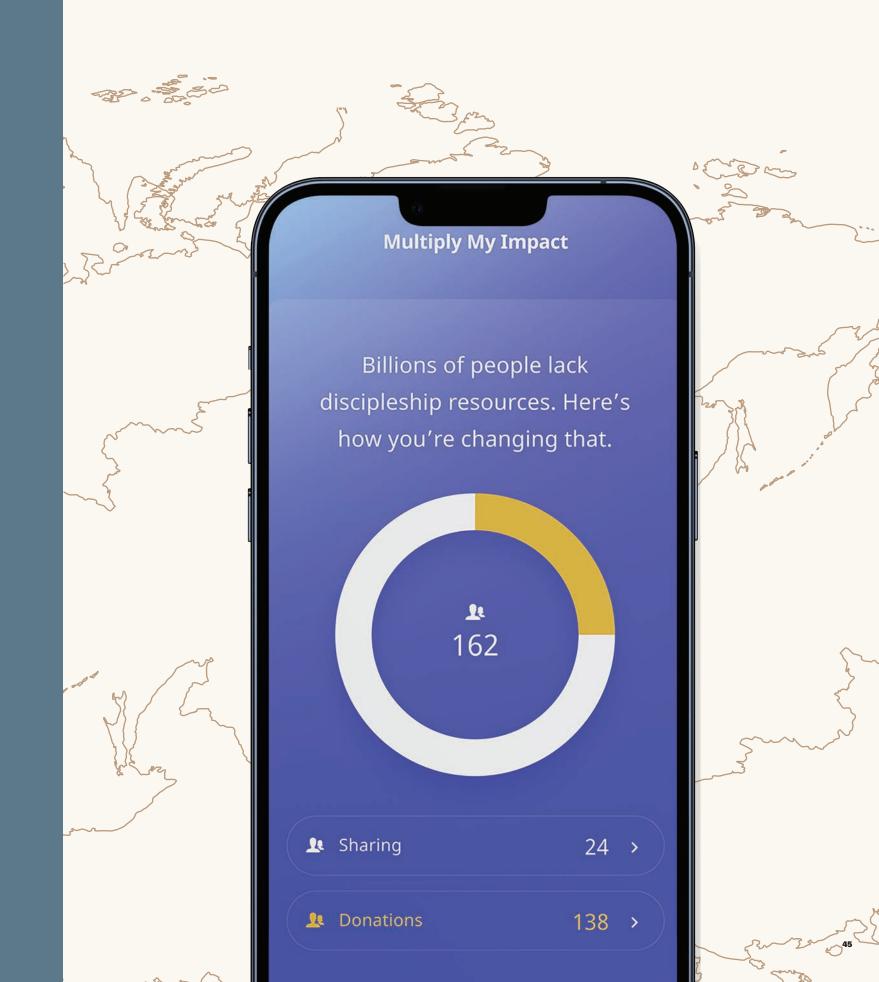
Sharing a variety of resources in video, audio, and literary forms with family and friends is easy, not only because of the intuitive sharing features built into the app, but because there's no cost, so literally anyone can join. Which means anyone can be the messenger!





## TRACK YOUR INFLUENCE

Every time content is shared from the app or whenever a donation is made to support the mission, users will see their impact on the world grow in real-time—helping them stay encouraged to keep making a difference!



#### 

# THERE'S SOMETHING SOMETHING FOR EVERYONE.

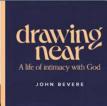
Now everyone, everywhere can access life-transforming truth in their own language at just the swipe of a finger. There are resources for parents, kids, young adults, and for new or seasoned believers.

#### Courses











Foundations of Faith

Adamant

Intimacy with God

Drawing Near

Leadership
Overcoming 5 Team Challenges

#### **Quick Inspirations (5 Mins or Less)**



Foundations of Faith Find Your Way Lisa Bevere



Intimacy with God How to Be Led by God's Spirit John Bevere



Overcoming Anxiety
Addison Bevere

#### **Journeys**



Intimacy with God

Discover Holy Fear in 5 Days

## UNDERSTANDING SPIRITUAL WARFARE IN 5 DAYS

Intimacy with God
Understanding Spiritual Warfare
in 5 Days

## JOURNEYS LEARN TO LEAD A DISCIPLESHIP GROUP IN 9 DAYS > 9 lessons

Leadership
Learn to Lead a Discipleship
Group in 9 Days

#### Kids



Family Road Trip



Kids **Hidden Crown** 



Kids Boldly Go

#### Sermons



Purpose

Multiply Your Impact
John Revere



Identity **Take Up Your Sword**Lisa Bevere



Identity

Becoming More Than "Christians"

Addison Bevere

**APPS THAT SUPPORT THE MOST LANGUAGES** 27 Uber Eats \$\rightarrow\$ 25 NETFLIX **PayPal** Q 111 Google Bolt zalando WikipediA **⊘87** MessengerX **□** 52 Uber 25 O' Q 31 Ç 100 **(2)** 105 ZABA Bookin .c m  $\mathcal{B}$ **Q** 40





## THE FUTURE

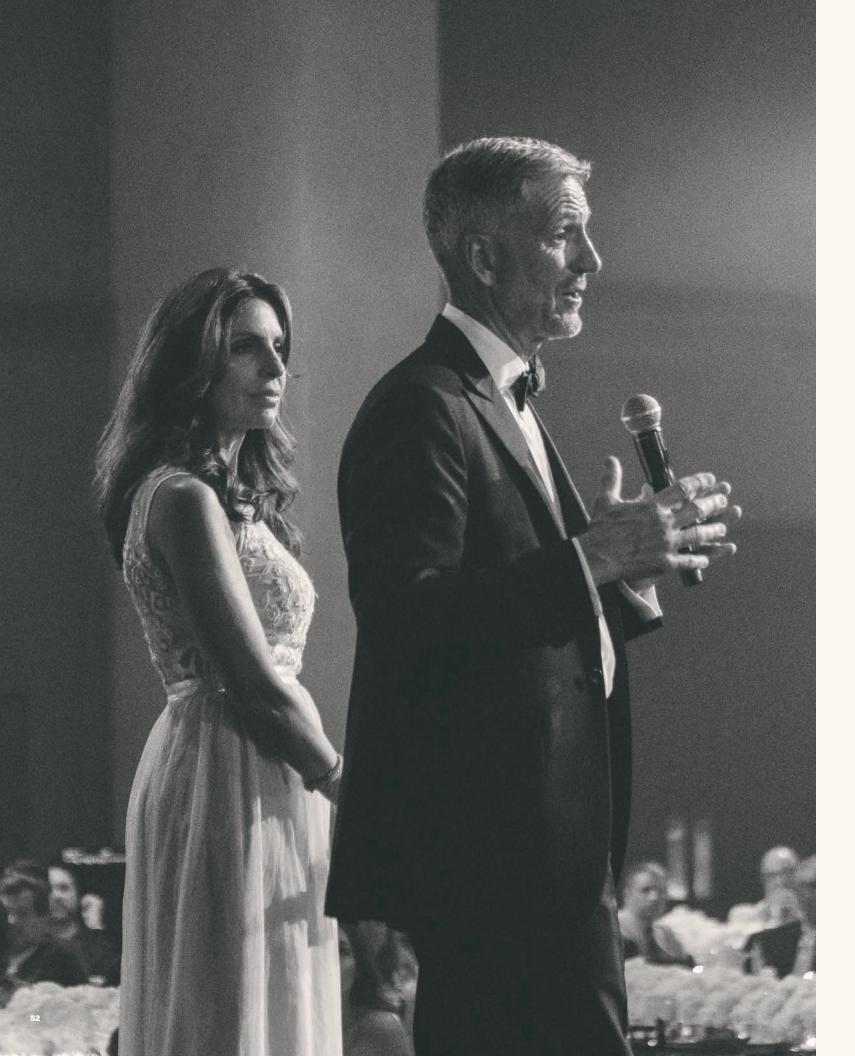
### IT'S ESTIMATED THAT OVER 5 BILLION PEOPLE OWN A SMARTPHONE.

Even in many poor and troubled nations where locals live in tents, mud houses, or plywood shacks, the majority have some kind of smartphone. The world is shrinking, and we'll soon be able to reach the entire planet.

With our hearts set on reaching everyone, everywhere, we're committed to:

- 1. Developing and translating resources for every language
- 2. Making significant upgrades to MessengerX so we can enhance functionality and user experience.



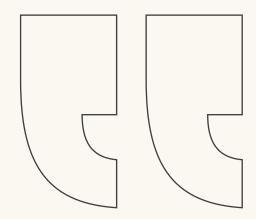


## THIS PARABLE OF JESUS IS WHAT MOTIVATES ALL THAT WE DO:

"When you put on a luncheon or a banquet,"
He [Jesus] said, "don't invite your friends,
brothers, relatives, and rich neighbors.
For they will invite you back, and that
will be your only reward. Instead, invite
the poor, the crippled, the lame, and the
blind. Then at the resurrection of the
righteous, God will reward you for
inviting those who could not repay you."
(Luke14:12-14)

The people we invest in may not be crippled, lame, or blind, but our tie to this parable is that they cannot repay us.

With an estimated 3 billion people who have yet to hear the Good News, our work is, in a sense, just beginning. And that is why we cannot grow complacent with what we've accomplished so far.



We will dream, invent, and work until every person has access to life-transforming truth.

