

a Lasting **LEGACY**

WHERE WE CAME FROM AND WHERE WE'RE GOING



MESSENGER INTERNATIONAL

ONE MESSAGE FOR EVERY NATION IN EVERY LANGUAGE

God wanted everyone . . . to know this rich and glorious secret inside and out, regardless of their background, regardless of their religious standing. The mystery in a nutshell is just this: Christ is in you, so therefore you can look forward to sharing in God's glory.

It's that simple.

That is the substance of our Message. We preach Christ, warning people not to add to the Message. We teach in a spirit of profound common sense so that we can bring each person to maturity. To be mature is to be basic. Christ! No more, no less.

That's what I'm working so hard at day after day, year after year, doing my best with the energy God so generously gives me.

—COLOSSIANS 1:26-29 MSG

BECAUSE EVERYONE NEEDS TO KNOW.





How it all began . . .

JULY 8, 1980.

**A VISION WAS BIRTHED IN JOHN WHEN THIS
PROPHETIC WORD WAS SPOKEN OVER HIM:**

I am doing a mighty work . . . and am preparing an army of men and women to stand with you. I will send you to places that you know not of. You will be a nourishing tree and multitudes will draw strength from the fruit you bear.

The prophecy foresaw a collection of men and women who would stand together to reach the nations—discipling everyone, everywhere. It was a glimpse into the future . . . a future that includes you.

Fast Forward

During the '80s, John married Lisa, started a family, and together they served on two international ministries. When the '90s arrived, their life pivoted in a new direction.

**SON, I WANT
YOU TO WRITE.**

1990

On February 27, Messenger International was founded.

1991

God spoke to John: "Son, I want you to write."

1994

The Bait of Satan was released and was John's first published book.

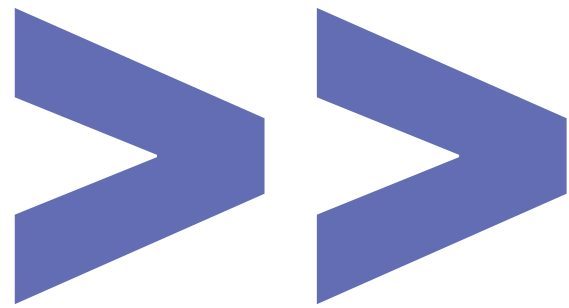
1995

The Bait of Satan became an international bestseller.

2002

The Bait of Satan curriculum was released. It would be the first of many discipleship studies.

A DECADE OF DESTINY.



By 2010, Messenger International had experienced significant growth. John and Lisa were now best-selling authors, speaking on influential platforms across the nation. Over 20,000 churches were using their studies.

But God wasn't finished. A new chapter was about to begin—one that would require a new assignment and a new level of stewardship. It was time to go global!

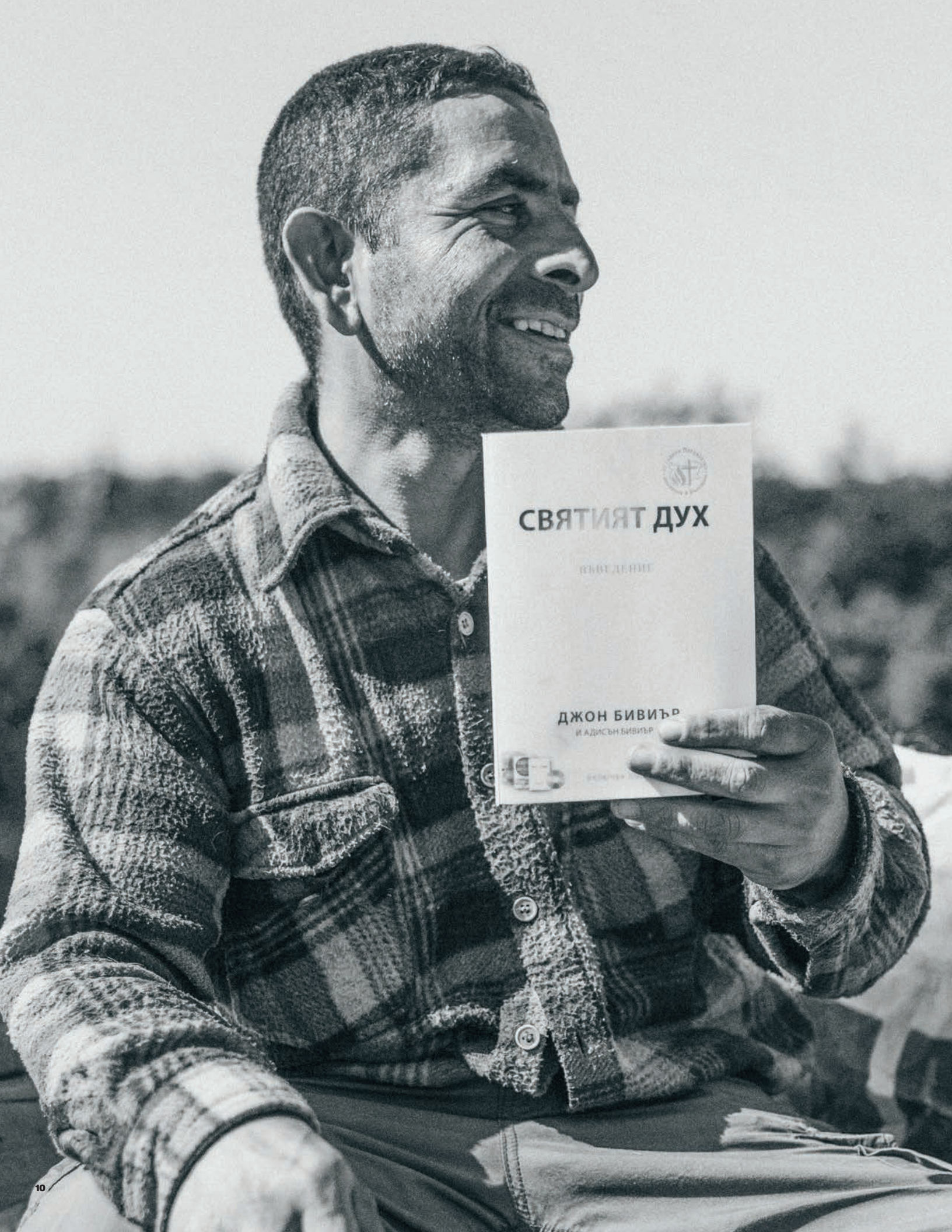
THE COMMISSION.

May 31, 2010 – Upon arriving home after finishing a round of golf, John suddenly had an urge to read God's Word. As he opened his Bible, he was overwhelmed by the Spirit of God and heard these words:

“Son, you've been faithful over the English-speaking realm. Now I want you to get these messages into the hands of every pastor and leader in the world.”

From that day on, John and Lisa realized they had a mandate to get discipleship resources into the hands of every pastor and leader, regardless of their nation, language, or financial position.





TRANSLATED *Books* & LEADERSHIP *Packs*

In addition to what we offered through CloudLibrary.org, Messenger was distributing free, physical books to leaders in nearly 100 countries, but deep down, we knew we could do more.

One day John had the thought, We are spending a lot of time, money, and energy printing and distributing these books, but each leader is only receiving a single item. Why not do what we did in English years ago? Why not also make the full curriculum available in other languages to the leaders? We will increase all of our effectiveness!

A traditional curriculum set included a book, a workbook, and a DVD set. However, if a physical curriculum were to be developed, it would pose a problem, both practically and financially.

In most of the targeted nations, the distributors would be responsible for more pounds of weight than they could carry, because most of the distribution occurs in jungles, mountains, deserts, or waterways that are difficult to access. Often there are no paved roads. Not only this, but in hostile nations, the carriers would be easily identified by opposing authorities and the materials would be confiscated.

After more prayer and consideration, we had the idea to put the full curriculum on a DVD-ROM (a DVD disc that holds read-only data for a computer system). The good news was that not only could the entire curriculum be put on the disc, but also the audiobook, two or three other books, a New Testament Bible, and a PDF file (to print more books if the local pastor has access to a printer)!

Pastors were not only getting a copy of a book, but they were also getting an entire library of resources! And all of these additional resources were uploaded to CloudLibrary.org, where they could be streamed and downloaded completely free of charge.

THE DISTRIBUTION PROCESS.



1// Evaluate

We assess the needs of a nation, factoring in prominent languages, cultural climate, available media, projected demand, and viable distribution networks.



2// Translate

Teams consisting of native pastors and local leaders work with industry professionals to create translations that are both dynamic and relevant.



3// Produce

Resources are customized for each region and uploaded to MessengerX. When possible, we create both digital and physical resources for distribution.



4// Distribute

We work with regional directors to distribute free physical resources and raise awareness for our digital resources.



5// Communicate

There are ongoing conversations with our regional directors to assess the impact on their respective regions and adjust accordingly.

FAST FORWARD TO TODAY,

**MESSENGER INTERNATIONAL
HAS NOW GIVEN OVER
60 MILLION RESOURCES
TRANSLATED INTO 133 LANGUAGES
TO PASTORS AND LEADERS
IN OVER 242 NATIONS.**

**In fact, over 95% of the people alive today speak a
language that we have a resource available in.**

**Statistics as of October 15, 2024*

The 1980 prophecy of reaching peoples and nations is becoming a reality. A global army of men and women have assembled alongside us, and we can sense that God is inviting us to take another collective step of faith—one that will position us to reach everyone, everywhere.

“It doesn’t matter if it takes ten years, twenty years, or however many years, **we are going to reach and help every leader on the planet** with these God-entrusted resources.”

—John & Lisa Bevere

Over the past decade, numerous pastors and leaders from all over the world have been crying out (and even begging us) for discipleship resources in their language. This may sound extreme, but in America we have an abundance of books and resources that are available to us that are often taken for granted. In many ways, we have access to excess.

In some developing nations, people have never seen a book in their language. When leaders from these nations are given a book, they treat it as a sacred gift! They even hand-write books and Bibles word-for-word so that they can spread this message of hope to others in their sphere of influence.

It's become evident that a desperation for God's Word resides throughout these nations. The words of Amos resound in our day:

"The time is coming when I will send famine on the land. People will be hungry, but not for bread; they will be thirsty, but not for water. They will hunger and thirst for a message from the LORD. I, the Sovereign LORD, have spoken. People will wander from the Dead Sea to the Mediterranean and then on around from the north to the east. They will look everywhere for a message from the LORD, but they will not find it." (Amos 8:11-12 GNT)

This is what drives our mission—making the Word of God available to every nation and in every language, because everyone deserves to know. We view discipleship as the biggest need of our day. Clean water and proper nutrition are essential needs that we must work to make available to everyone, but there's a deeper spiritual need that's often overlooked.

A DIFFERENT TYPE OF *Hunger*

SPIRITUAL GROWTH REQUIRES SPIRITUAL NUTRITION

If we are to fulfill the Great Commission and make disciples who make disciples, then we must provide the necessary nourishment to facilitate this assignment. When a person is born again, their new nature requires spiritual sustenance to grow and mature.

This is why we're passionate to make discipleship resources available to every nation, in every language. Jesus taught, "Man shall not live by bread alone, but by every Word that proceeds from the mouth of God" (Matthew 4:4). Jesus indicated that His Word is to our spirit what physical food is to our body.

This is also why Jeremiah confessed, "Your words were found, and I ate them, and Your Word was to me the joy and rejoicing of my heart" (Jeremiah 15:16). Job admitted, "I have not departed from His commands but have treasured His Words more than daily food" (Job 23:12 NLT).

This same intensity for consuming God's Word is seen in pastors and leaders all over the world. Believers are clinging to anything they can get hold of. God Himself cried out, "Why spend your money on food that does not give you strength? Why pay for food that does you no good? Listen to Me, and you will eat what is good. You will enjoy the finest food" (Isaiah 55:2 NLT).



**BECAUSE
EVERYONE
NEEDS TO
KNOW.**



THE DIGITAL REVOLUTION

Reimagining global discipleship



THE VISION

OVER THE YEARS,
WE'VE DREAMT OF A WORLD WHERE

EVERYONE—

REGARDLESS OF LANGUAGE, LOCATION, OR
FINANCIAL POSITION COULD KNOW . . .

KNOW . . . **LIFE-TRANSFORMING TRUTH.**

KNOW . . . **THE GOOD NEWS.**

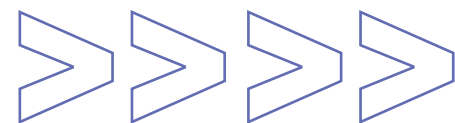
KNOW . . . **THE HOPE OF THE NATIONS.**

We pictured a missionary revolution on the digital frontier.
A fresh way to go into all the world.

We envisioned a platform that provides relevant and
relatable discipleship resources free of charge to
everyone, everywhere.

And now, it's here.

MessengerX . . . because everyone needs to know.



THE LAUNCH

ON JANUARY 14, 2021, MESSENGERX WAS BORN.

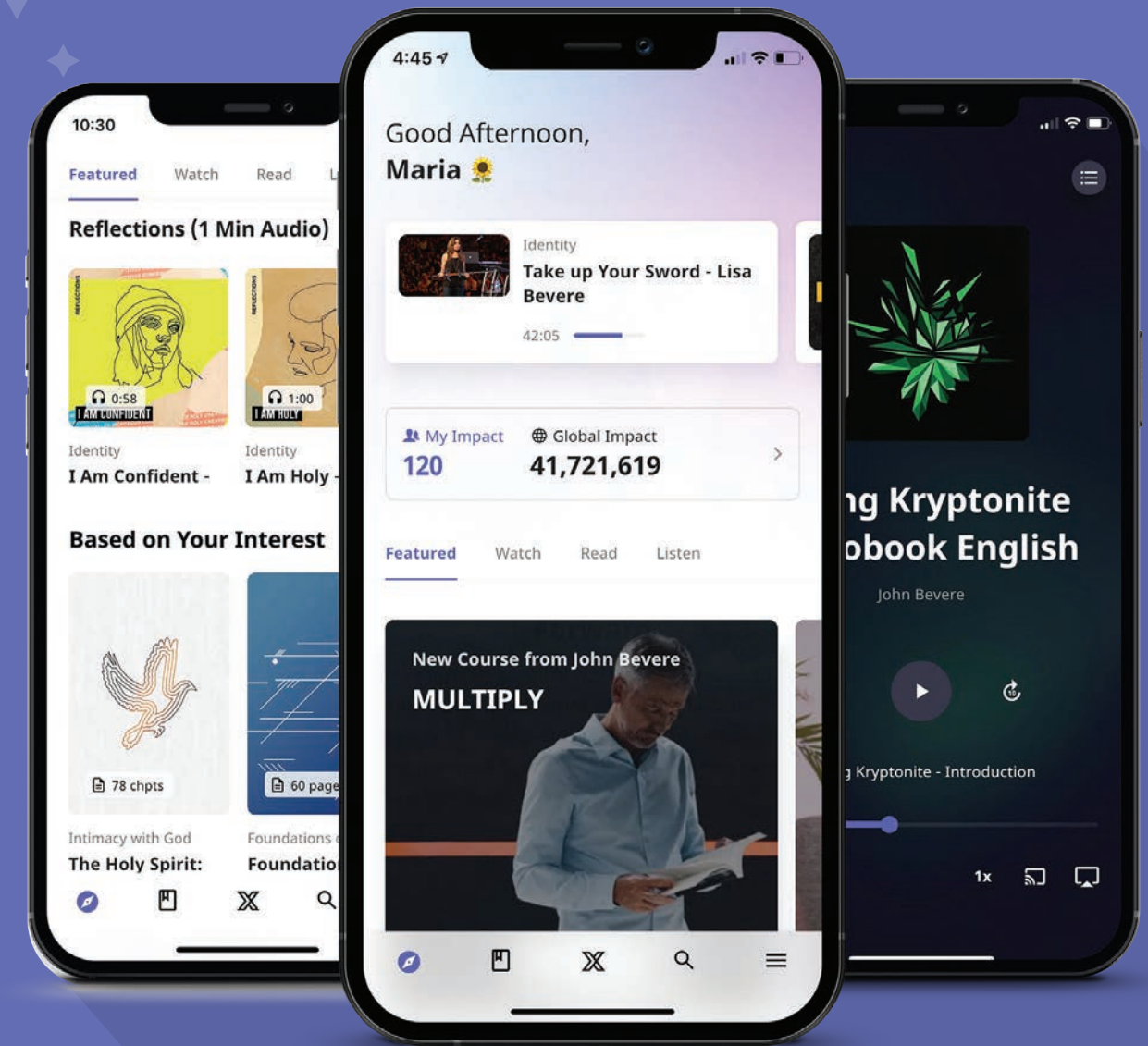
After years of praying, planning, and production, we released a state-of-the-art discipleship app/experience that enables us to go into all the world, even in the face of pandemics, lockdowns, and travel restrictions.

Since its release, **MessengerX now has over 2,900,000 users** in 242 countries—giving more people, in more places, access to life-transforming truth in their own language.

With over 133 languages available (and more to come) on the app and resources accessible in video, audio, and literary formats, we are revolutionizing discipleship across the globe.

**Statistics as of October 15, 2024*

THE DIGITAL REVOLUTION IS NOW.



MessengerX

THE IMPACT

TRANSFORMING THE WORLD.

**THEREFORE, GO AND MAKE DISCIPLES
OF ALL THE NATIONS, BAPTIZING THEM
IN THE NAME OF THE FATHER AND THE
SON AND THE HOLY SPIRIT.**

MATTHEW 28:19



**Statistics as of October 15, 2024*

MessengerX

APP STATISTICS

 **Users:** 2,900,000+

 **Shares:** 270,000+

 **Reviews:** 38K+ 5-star

 **Countries:** 242

 **Cities:** 27,300+

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*Statistics as of October 15, 2024

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TESTIMONIES & REVIEWS

38K+ reviews in the app stores with a five-star rating.

Phenomenal Content



My sister shared a message with me from this app. I had no idea how much I was going to dive in, and consume SO MUCH! The content hosted on this app, without any ads, is so rich. Hard to put into words how much value I've gotten from it. But it's tremendous!! I've completed four different video courses now, and am excited to start my fifth. Thank you Messenger team for working so hard to provide this. Seriously WOW!!!

INCREDIBLE!!!



This app is FULL of insight and wisdom that will grow and strengthen your walk with Jesus! I'm bursting with excitement as I go through these lessons over and over. It's like eating steak for every meal. If you want to mature spiritually, take these and apply them to your life! Share it and spread the word.

Best Quality of Faith-building/Discipleship Resources



This App and Messenger International are the best places I've gone to for convenient access to resources that are crucial to building my faith and gaining understanding and knowledge of the deeper things that I was once oblivious to in my lukewarm Christian walk. It has encouraged me to dig deeper into God's Word to get to know His true nature and character. It especially encourages you to seek and to grow in a life of truth, which is so easily twisted and influenced by today's culture and influence. Best place I've ever gone to for faith support. Very highly recommend this app and the Messenger International website. Have already gotten a few people signed up for it, and they too love it! Thank you Messenger Team!!!

Can't give it enough stars



This app has courses that change your life because they teach you the word of God in such a way it gets inside of you and begins a work in you!!! That's when true transformation begins. Can't give it enough stars.

Life Changing App



This is my favorite app on my phone. It brings clarity and understanding as well as knowledge for continual growth. John and Lisa are excellent teachers and I love absorbing as much as I can from them and all of their guests!

Very helpful, amazing resource!



We were able to lead a small group through The Story of Marriage that I would not have thought to do otherwise. It was great that everyone had all of the material that they needed right on their phone. The teaching is always on point and very engaging. Anyone who isn't using this app is missing out on an amazing opportunity.

PHENOMENAL



This app is EVERYTHING. I am so grateful for this ministry and those who lead it. Having access to so much life-changing content right at my fingertips is amazing. Also, the giving option is such a great way for us to show our appreciation and how much this app and its content has changed lives. Thank you!

I can't get ENOUGH



I am so glad a friend shared this app. I'm not a church person, but I love Jesus and I am gobbling up this information!!!

Must Have



This is a must have app! Full of amazing content that will change your life.



THE FEATURES



Share

Simple and easy sharing tools to help you spread the word.



Cast

Chromecast and AirPlay to your favorite smart TVs.



Track Progress

Track and save your progress across all your devices.



Save Favorites

Save favorites to your library for quick access.



Offline Viewing

Download to your device for offline viewing.



Groups

Invite friends to join you in a Course, Audiobook, or eBook.



Personalized Experience

Smart recommendations personalized.



Reminders

Notifications and reminders to help you stay on track.



Live Support

World-class live support from the Messenger team.



Dynamic Search

Powerful search and filtering to find just what you're looking for.



Impact Tracker

A dynamic tool that allows you to see how your sharing is reaching people across the world.



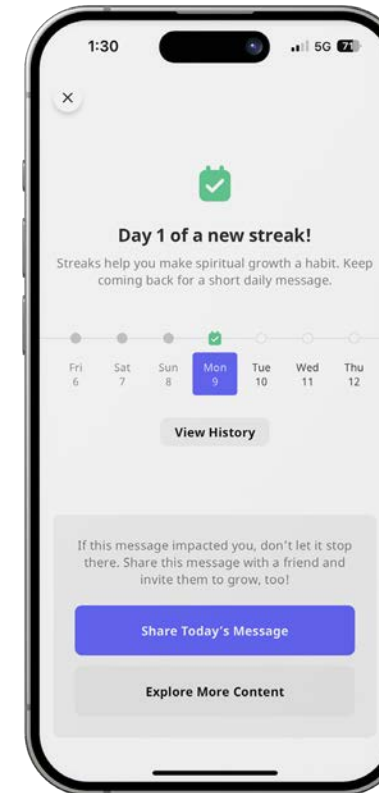
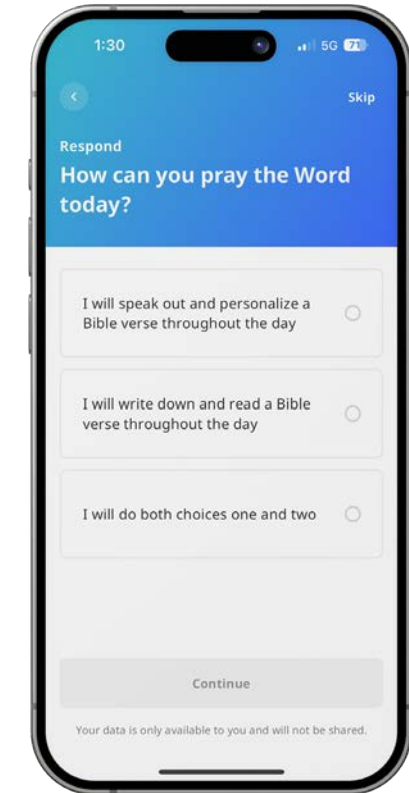
NEW MessengerX Daily

Every day, you can access a fresh devotional designed to strengthen your faith in just 3 minutes or less.

DIVE DEEPER DAILY.

In January of 2025, we launched a brand new feature within the app, MessengerX Daily, which offers our most personal and integrative discipleship experience yet. These daily doses of God's Word are designed to equip users to become everyday Messengers—people whose lives are like open books, inviting the world around them to step into the unfolding story of God.

DAAILY



COMMUNITY

APPS THAT SUPPORT THE MOST LANGUAGES



Based on the total number of supported languages in the UK and USA.

*Statistics as of October 15, 2024



THE FUTURE

IT'S ESTIMATED THAT OVER 5 BILLION PEOPLE OWN A SMARTPHONE.

Even in many poor and troubled nations where locals live in tents, mud houses, or plywood shacks, the majority have some kind of smartphone. The world is shrinking, and we'll soon be able to reach the entire planet.

With our hearts set on reaching everyone, everywhere, we're committed to:

1. Developing and translating resources for every language
2. Making significant upgrades to MessengerX so we can enhance functionality and user experience



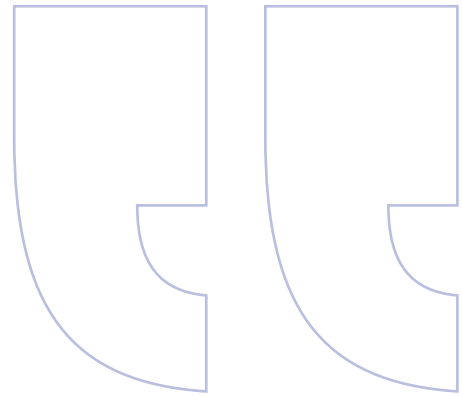


THIS PARABLE OF JESUS IS WHAT MOTIVATES ALL THAT WE DO:

"When you put on a luncheon or a banquet," He [Jesus] said, "don't invite your friends, brothers, relatives, and rich neighbors. For they will invite you back, and that will be your only reward. Instead, invite the poor, the crippled, the lame, and the blind. Then at the resurrection of the righteous, God will reward you for inviting those who could not repay you." (Luke 14:12-14)

The people we invest in may not be crippled, lame, or blind, but our tie to this parable is that they cannot repay us.

With an estimated 3 billion people who have yet to hear the Good News, our work is, in a sense, just beginning. And that is why we cannot grow complacent with what we've accomplished so far.



We will dream, invent, and work
until every person has access
to life-transforming truth.



