2025 IMPACT REPORT

MESSENGER INTL

00–2025

COURAGE IS CONTAGIOUS

MESSENGER INTL

THE MESSAGES WE EMBRACE,

SHAPE THE MESSENGERS WE BECOME.

00—2025

TABLE OF CONTENTS

14 — **2025 Impact Highlights**

26 — **2025 Obstacles**

28 — Testimony:
Truth that Transforms

32 — **2025 Marking Moments around the World**

36 — Testimony:
A Bold Gospel Movement in Nepal

44 — **Languages Reached**

50 — **Stewardship Overview**

52 — Testimony:
Purpose from Partnership

54 — **Future Goals**

58 — **Current Initiatives**

66 — **A Letter to You**

The impact and stories you're about to read wouldn't be possible without you.

—John and Lisa Bevere

CO-FOUNDERS,
JOHN & LISA BEVERE

MESSENGER INTL

Founded in 1990 by John & Lisa Bevere,

MESSENGER INTERNATIONAL EXISTS TO DEVELOP **UNCOMPROMISING FOLLOWERS OF CHRIST WHO TRANSFORM THEIR WORLD.**

...

BRINGING

BIBLICAL

TRUTH

TO A WORLD

SEARCHING
FOR
ANSWERS.

Photo taken in Zimbabwe

2025 IMPACT HIGHLIGHTS

AND NOW, GRANT TO YOUR SERVANTS TO SPEAK YOUR WORD WITH ALL BOLDNESS

Content Production & Discipleship

- **21 million+ views** across all 4 YouTube channels
- **2 million+ additional listens** on podcast streaming platforms
- **Over 250 million impressions** across all 4 YouTube channels
- **Released over 100 episodes** across 4 shows
- **Introduced 18 new messengers** to our audience across podcast shows
- Released **two new books**
- Spoke truth at **over 90 conferences, gatherings, and road meetings** across **16 states** and **9 nations**
- **Reached tens of millions of people** across social media platforms (Instagram, Facebook, and X)

THE LISA BEVERE PODCAST

THE JOHN BEVERE PODCAST

Messenger Network

A house of messengers committed to speaking bold biblical truth.

We need timeless truth. In the John Bevere Podcast, join host John Bevere and guests for conversations that will help you anchor your life to God's Word.

Join your Sicilian spiritual godmother for meaningful conversations around everyday situations. You'll find empowerment to walk in freedom and redemption with Christ.

Conversations is a bi-weekly podcast hosted by authors and speakers John and Lisa Bevere, covering a host of topics confronting the modern-day Christ follower.

Family is a beautiful mess. Join the Beveres in this multi-generational, faith-inspired podcast as they wrestle through the issues modern families are facing.

On the Dear Future Husband Podcast, we believe that marriage is a gift and an entrustment—that you can being preparing and praying for your relationship NOW. Trust me, your husband will thank you!

This show joined the Messenger Network in December 2025.

MessengerX

- **In January of 2025, we launched a new feature: MX Daily.** With short teachings from different messengers, this feature equips you to focus on God in your day to day. Since its launch, overall app **usage has increased over 60%!**
- Introduced **40 new messengers** to our audience through the daily feature
- **900,000+ New MessengerX users** across **5,000 new cities**

International Reach

Six new languages

Despite the growing unrest around the world—particularly in the Middle East—**our mission to share bold, biblical truth** has not slowed down. In fact, it's expanding. Four of the five new languages we launched this year are native to Iran, a nation where following Jesus is both complex and often dangerous. As persecution intensifies—both from the government and within society—**MessengerX is a safe, reliable place for believers to strengthen their faith and find encouragement for their spirit.**

1. RASHTI-GIL AKI

IRAN

2. KURDISH KALHORI

IRAN

3. UZBEK LATIN

UZBEKISTAN

4. ACHOMI

IRAN

5. NORTHERN LURI

IRAN

6. DINKA

SOUTH SUDAN

International Reach

852 new translated resources completed

New nation

MessengerX has now expanded into the **Åland Islands**, marking our **243rd nation reached.** This small, autonomous group of islands lies between Finland and Sweden and has long stood as a bridge between cultures and languages. Though governed by Finland, Åland's people are Swedish-speaking, and their history carries both political resilience and spiritual heritage.

The islands are home to **St. Olaf's Church**, one of the oldest surviving churches in Finland—a reminder that the gospel took root here centuries ago. Yet, as in much of Europe, regular church engagement has declined, and many quietly search for hope and truth. That's what makes MessengerX's presence here so meaningful. It offers Ålanders a fresh, accessible way to encounter God's Word and find encouragement in their faith.

852 new translated resources completed

4+ million resources distributed

4+ million resources distributed

01. RISING COSTS OF INNOVATION

The ongoing development and innovation of MessengerX require increasing investment. As technology evolves, so do the costs of creating a secure, high-performing platform that can reach people everywhere.

02. STAFFING NEEDS

With the rapid growth of our mission, expanding our team is vital to sustain and multiply the work ahead.

03. GLOBAL STABILITY

Ongoing instability in regions such as the Middle East, Russia, Ukraine, and Nepal has caused operational delays and disrupted resource distribution, requiring increased support, financing, and prayer for those areas.

04. CENSORSHIP

Across several nations, tightening restrictions on Christian content have heightened the urgency of advancing our blockchain-based MessengerX “permanent” initiative to ensure lasting, uncensored access to biblical teaching.

05. THE NEED FOR TRUTH

Our society is in desperate need of truth—and creating messages and messaging that can speak into every level of society, media, and culture demands both time and significant financial investment. Yet, it remains central to our calling: *to see disciples equipped to carry God’s Word into every sphere of influence.*

TRUTH *that* TRANSFORMS

Tamika once searched for identity in all the wrong places—drawn into witchcraft, deception, and eventually a gender transition that left her isolated, broken, and far from the truth. While wrestling through confusion, pain, and questions about who she truly was, she encountered the raw, uncompromising biblical teaching shared through Lisa's YouTube episodes and Messenger's books. *"It is vital in this time that biblical identity and value placement is taught just as John and Lisa teach it,"* Tamika says, reflecting on the truth that anchored her through the painful process of de-transitioning. Through ***At Home with the Beveres,*** she was deeply moved by God's design for family, sharing, *"Seeing the reality of what one generational shift can do within a family drove me to keep pushing in when everything was stacked against me."* Today, Tamika walks in freedom and wholeness—no longer searching for identity, but living boldly as a restored follower of Christ, built on truth that does not bend. *"Everything the Beveres do has influenced my journey greatly! In the vital season when my soul knew I was a daughter but the world addressed me as a son their YouTube channel was there to encourage."*

— Tamika

AT HOME WITH THE BEVERES PODCAST

A multi-generational, faith-inspired podcast wrestling through the issues facing modern families.

SEE TO IT THAT NO ONE TAKES YOU CAPTIVE THROUGH HOLLOW AND DECEPTIVE PHILOSOPHY, WHICH DEPENDS ON HUMAN TRADITION AND THE ELEMENTAL SPIRITUAL FORCES OF THIS WORLD RATHER THAN ON CHRIST.

Colossians 2:8

00—2025

2025 MARKING MOMENTS *around the world*

00–2025

AND NOW, GRANT TO YOUR SERVANTS TO SPEAK YOUR WORD WITH ALL BOLDNESS

John preaches in Southern Africa: 4 Nations in 4 days

In Madagascar, more than 2,500 pastors and leaders gathered for the largest church leader gathering in the nation's history. John preached a powerful message, and Messenger equipped the church by distributing over 4,500 copies of ***Under Cover*** in their native language, Malagasy. From there, John and the team traveled to Réunion to continue proclaiming the call to a healthy, holy fear of the Lord. The journey continued with the first-ever book distribution in the nation of Mauritius, and concluded with two more strategic ministry gatherings in South Africa—strengthening leaders and igniting the Church across the region.

MARKING MOMENTS

"The hunger for His word, the unity among believers, and the presence of God in every gathering has left me deeply encouraged."

—John Bevere

OPEN DOORS FOR DISCIPLESHIP

In November, leaders and believers from Bhutan, Nepal, and India gathered in Siliguri, India, for a milestone discipleship event—one marked by hunger for God's Word and a deep desire to strengthen their local churches.

At this gathering, each attendee received two of John Bevere's books—***The Bait of Satan*** and ***The Awe of God***—along with a Bible in their language. These resources are already helping leaders encourage families, build up congregations, and deepen faith across their regions. This effort will continue into the new year as several hundred young believers will also gather in Siliguri for a special youth meeting in January, where they too will receive two books and a Bible—equipping the next generation with tools to grow spiritually and lead boldly.

Thanks to the generosity of partners like you, physical and digital discipleship resources continue to reach some of the world's most spiritually challenging and remote areas. In fact, Messenger International has now distributed biblical resources to all **66 nations** within the **10–40 Window**—a region of the world that contains the highest concentration of unreached people groups and some of the greatest spiritual need.

MESSENGER FUELS A

A BOLD GOSPEL MOVEMENT *in Nepal*

In Nepal—a nation steeped in Hindu tradition and home to millions of gods—two men are proclaiming that Jesus is the only way.

Once from high-caste Brahmin families, Pastors Surya and Purna chose Christ and lost everything—family, reputation, and safety. Yet their sacrifice has become the spark of a movement transforming their nation with the truth of God's Word.

Through Messenger's translated resources and discipleship tools, they are equipping leaders across Nepal to stand firm in faith and boldly declare the gospel—no matter the cost. Together, they've carried biblical truth to over 2,000 churches, trekking through mountain villages, remote valleys, and dangerous roads to reach pastors and believers hungry for solid teaching.

"These books are bold," Surya said. *"They declare exactly what the Bible says—and that's what Nepal needs."*

In a culture surrounded by compromise and idolatry, these materials are piercing the darkness, strengthening the Church, and empowering leaders to speak with courage and conviction.

Purna adds, *"In order to be sustained, we need truth—truth based on the Word of God. John and Lisa Bevere's books are cornerstones for the Nepali church."*

What began as the obedience of two outcasts has become a nationwide movement of disciples who refuse to shrink back. With every translated book, every pastor trained, and every village reached, the message of Jesus spreads farther into unreached territory.

Now is the time to multiply bold, biblical truth in the places that need it most. As Surya reminds us, *"We are living in the last days—it's time to harvest."*

PASTOR PURNA

PASTOR SURYA

TRANSFORMING THE WORLD

Messenger International has now given over 65+ million resources translated into 139 languages to pastors and leaders in over 243 Nations.

In fact, over 95% of the people alive today speak a language that we have a resource available in.

LANGUAGES WE REACH

Language	Primary Country	Native Speakers (million)	Books	AudioBooks	Video Courses	Total
Achomi	Iran	0.2	1			1
Afrikaans	South Africa	23	10	11	7	28
Albanian	Albania	8	12	12	11	35
Amharic	Ethiopia	22	16	8	8	32
Arabic	Arab World	266	22	15	14	51
Armenian	Armenia	7	25	18	16	59
Assamese	India	15	11	9		20
Azeri	Azerbaijan	30	15	9		24
Bahasa	Indonesia	42	22	19	15	56
Bambara	Mali	10			1	1
Belarusian	Belarus	6	2	1		3
Bemba	Zambia	4	13	7	1	21
Bengali	India	228	15	15	8	38
Bhojpuri	India	52	10	5		15
Bosnian	Bosnia	3	19	13	14	46
Bulgarian	Bulgaria	6	20	12	13	45
Burmese	Myanmar	33	14	9		23
Cebuano	Philippines	16	15	11	9	35
Chechen	Chechnia	2	10			10
Chichewa (Nyanja)	Malawi	15	15	9	4	28
Chin	Myanmar	1	10	3		13
Croatian	Croatia	4	18	13	14	45
Czech	Czech Republic	11	16	12	13	41
Danish	Denmark	6	1	1		2
Dari	Afghanistan	35	17	8		25
Dutch	Netherlands	23	16	6		22
Estonian	Estonia	2	5		10	15
Ewe	Ghana/Togo	21	4			4
Farsi	Iran	53	29	21	14	64
Finnish	Finland	5	3			3
French	France	77	3	20	4	27
Fulani (Fulfulde)	Nigeria	15	11			11
Georgian	Georgia	4	23	16	13	52
German	Germany	76			4	4
Greek	Greece	13	17	5	1	23

Language	Primary Country	Native Speakers (million)	Books	AudioBooks	Video Courses	Total
Gujarati	India	56	14	8	3	25
Haitian Crole	Haiti	10	8	8	2	18
Hausa	Nigeria	44	11	2		13
Hebrew	Israel	9	5		4	9
Hindi	India	341	18	14	6	38
Hmong	Laos	4	3	2		5
Hungarian	Hungary	13	8	7	3	18
Icelandic	Iceland	0.4	3	1		4
Igbo	Nigeria	44	11	1		12
Iloko (Ilokano)	Philippines	11	6	2	2	10
Ilonggo	Philippines	10	5	3		8
Italian	Italy	65	10	19	13	42
Japanese	Japan	128	9	7	11	27
Javanese	Indonesia	87	8	1		9
Kachin	Myanmar	1	5			5
Kannada	India	44	10	6		16
Karakalpak	Uzbekistan	0.9	2	2		4
Karen	Myanmar	7	5	4		9
Kazakh	Kazakhstan	13	17	14		31
Khmer	Cambodia	17	17	12	4	33
Kinyarwanda	Rwanda	11	8	7		15
Kirundi (Rundi)	Burundi	13	7	6		13
Konkani	India	2.3	1			1
Korean	Korea	77		13	14	27
Kurdish Cyrillic	Ex CIS States	6	11	7		18
Kurdish Kalhori	Iran	3	1			1
Kurdish Latin	Turkey	15	13	6		19
Kyrgyz	Kyrgyzstan	5	14	10		24
Lao	Laos	22	4	4		8
Latvian	Latvia	2	6	1		7
Lingala	Congo	40	4			4
Lisu	Myanmar/Thailand	0.5	4	3		7
Lithuanian	Lithuania	3	7			7
Luganda (Ganda)	Uganda	7	13	5		18
Macedonian	North Macedonia	2	17	13	11	41

Leading provider of discipleship resources ***(potential reach: 5.94 billion people in 81 languages)***

Only known provider of discipleship resources ***(828.6 million in 39 languages)***

*As of September 1, 2025

Language	Primary Country	Native Speakers (million)	Books	AudioBooks	Video Courses	Total
Malagasy	Madagascar	18	13	10	12	35
Malay	Malaysia	18	6	5		11
Malayalam	India	37	14	11	1	26
Maltese	Malta	0.5	1			1
Manipuri	India	3.2	1			1
Marathi	India	83	15	9	4	28
Maasai	Kenya/Tanzania	1	10	7		17
Mizo	India/Myanmar	0.9	9			9
Mongolian Cyrillic	Mongolia	6	21	19	16	56
Mongolian Script	Inner Mongolia	2.5	1			1
Morisyen	Mauritius	1	1			1
Nepali	Nepal	16	13	8	1	22
North Ndebele	Zimbabwe	4	13	10	6	29
Odia	India	35	11	8		19
Oromo	Ethiopia	50	9	8	1	18
Oshiwambo (Ndonga)	Namibia	8	12	6		18
Ossetian	Ossetia	0.5	2	2		4
Pashto	Afghanistan/Pakistan	42	6	4		10
Polish	Poland	44	12	7	4	23
Portuguese	Brazil/Portugal	221	1	10	12	23
Punjabi	India/Pakistan	126	17	11	2	30
Quechua	Peru	10			2	2
Rashti	Iran	1.6	1			1
Romanian	Romania	26	20	13	13	46
Russian	Russia/Ex CIS Nations	154	20	17	15	52
Serbian	Serbia	12	19	13	14	46
Setswana (Tswana)	Botswana	5	14	3		17
Shan	Myanmar	3.4	5			5
Shona	Zimbabwe	9	15	9	5	29
Simplified Chinese	China	1317	15	8	12	35
Sinhala	Sri Lanka	15	11	9	1	21
Slovak	Slovakia	5	14	11	13	38
Slovenian	Slovenia	2.5	8	8		16
Somali	Somolia	22.5	4	2		6
Sorani (Central Kurdish)	Iraq/Syria	8	9	7		16

Leading provider of discipleship resources ***(potential reach: 5.94 billion people in 81 languages)***

Only known provider of discipleship resources ***(828.6 million in 39 languages)***

Language	Primary Country	Native Speakers (million)	Books	AudioBooks	Video Courses	Total
Southern Sotho (Sesotho)	Lesotho	14	13	4		17
Spanish	Spain/South America	480	6	12	18	36
Swahili	Kenya/Tanzania	100	19	16	10	45
Swazi (Swati)	Eswatini	2.5	9			9
Swedish	Sweden	11				
Tagalog	Philippines	69	16	12	10	38
Tajik	Tajikistan	7.2	16	11		27
Tamazight Latin	Algeria	4	2	1		3
Tamazight Tifinagh	Algeria/Morocco	29	2			2
Tamil	India/Sri Lanka	75	16	10	2	28
Telugu	India	82	10	4	1	15
Thai	Thailand	21	20	19	14	53
Tigrinya	Eritrea/Ethiopia	10	8	4		12
Tok Pisin	Papua New Guinea	6	1			1
Traditional Chinese	Taiwan	32	12	8	5	25
Tsonga	Mozambique	3.7	10	1		11
Turkish	Turkey	80	22	16	12	50
Turkmen	Turkmenistan	3	14			14
Twi	Ghana	22	15			15
Ukrainian	Ukraine	27	15	13	13	41
Urdu (India)	India	69	8	5	1	14
Urdu (Pakistan)	Pakistan	69	8	7	6	21
Uyghur	Xinjiang China	11	1			1
Uzbek	Uzbekistan	25	16	13		29
Uzbek Latin	Uzbekistan	9	1			1
Vietnamese	Vietnam	76	24	15	15	54
Western Armenian	Lebanon/Syria	5	17	13	2	32
Wolof	Senegal	7.1	1			1
Xhosa	South Africa	9	14	7	1	22
Yoruba	Nigeria	38	12	4		16
Zulu	South Africa	12	15	7	1	23
GRAND TOTALS:		**5,965.4**	**1,411**	**913**	**512**	**2,836**

*As of September 1, 2025

Sanctify them in the truth; your word is truth
John 17:17

STEWARDSHIP OVERVIEW

Messenger International is debt-free.

The Messenger Endowment:

We recently created a lasting investment vehicle to ensure Messenger's discipleship work continues until Jesus returns. In partnership with WaterStone, every gift—whether cash, stock, or real estate—is managed with integrity, invested wisely, and multiplied for eternal impact. The principal grows tax-free, while annual earnings provide a steady stream of support that fuels global discipleship and innovation year after year. This is generosity that never stops giving.

Connect with our team to learn how you can become a founding member and help fund discipleship for generations to come.

Financial Transparency

- 82% of every dollar we raise goes toward programs and initiatives
- 18% goes to management and infrastructure

Messenger International is a member of ECFA and is Guidestar Platinum rated.

Photo taken in Zimbabwe

20+

Y E A R S

THIS MISSION IS MULTI-GENERATIONAL

PURPOSE FROM PARTNERSHIP

For over 20 years, Zack and Angie Davis have partnered with Messenger International, ever since a copy of *Under Cover* brought powerful clarity and conviction to their walk with God. “Since I read that book, we’ve never been the same,” Zack said, reflecting on how the ministry shaped their faith from the early days of their marriage. Through the years, they’ve grown with Messenger—studying courses, sharing resources with their church community, and being discipled by voices that boldly teach God’s Word. To them, partnership is more than giving—it’s joining a mission that is transforming lives around the world: *“Don’t stop. This vision is getting bigger. This mission is multi-generational. Partnering with this ministry is one of the best things you can do.”*

“Everything the Beveres do has

— Zack and Angie Davis

FUTURE GOALS

[[[IMPACT REPORT]]]

2030 VISION

- **300 million resources** distributed globally
- **30 books** published under Messenger's imprint with HarperCollins
- **30 podcasts** in the Messenger Network

14/14/7

We're building discipleship libraries in 140 languages (and counting).

For this phase, our goal is to have:

14 books **14 audiobooks**, and **7 video courses** in every language—covering the essential truths believers need to grow, lead, and stand firm in their faith.

Currently we are at 59% of our goal

Photo taken in Mongolia

AREAS OF INVESTMENT

01. **The Engine**

02. **The Multiplier**

03. **The Future**

01. The Engine

$2,000,000

This grant builds and scales our team, systems, and services, providing the necessary capital for Messenger to expand and extend our work in 2026.

- **Core Team & Global Staff Support**
- **Content Creation & Resource Development**
- **Buildings, Services, and Events**
- **Infrastructure & Systems**
- **The Development of the Messenger Network**

Messenger International is a member of ECFA and is Guidestar Platinum rated.

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02. The Multiplier

$2,500,000

This grant funds MessengerX's strategic growth and translation efforts, keeping our discipleship resources free and accessible to everyone everywhere everyday.

- **MessengerX development**
- **International translation and distribution**
- **Platform Hosting & Security:** Maintains a robust, secure infrastructure for millions of users worldwide.
- **App Development & User Experience:** Enhances features and usability for better engagement and scalability.
- **Language expansion for MessengerX**
- **Distribution of translated resources**
- **Content Upload & Integration:** Ensures all teaching, courses, and resources are accessible on the platform.
- **Marketing & Global Awareness Campaigns:** Drives adoption in unreached and under-resourced regions.

Over 3.75 million users on MessengerX
Leading provider in 81 languages
Only known provider in 39 languages

Messenger International is a member of ECFA and is Guidestar Platinum rated.

03. The Future

$1,000,000

This grant invests in Messenger's long-term sustainability as we accelerate toward the 2030 Vision.

300 Million Resources Distributed

- In the last 15 years, we've given away over **64 million resources.** In the next 5 years, we want to give an additional **240 million**. To do this, we will publish new forms of resources as well as leverage machine learning to reach the English and non-English-speaking worlds at astounding speeds.

30 Podcasts in the Messenger Network

- The Messenger Network is more than a collection of podcasts. It's a house of messengers committed to speaking bold biblical truth. Messenger will adopt existing shows, as well as launch new shows for culturally relevant topics.

30 Books under the Messenger Imprint with HarperCollins

- Beginning in 2025, Messenger has a profit-sharing agreement with HarperCollins, the second-largest publisher in the world. Messenger will have its own imprint, allowing us to build a publishing strategy that leverages HarperCollins' infrastructure and potential.

Messenger International is a member of ECFA and is Guidestar Platinum rated.

A letter from John & Lisa

Messenger Family,

Everywhere we look, people are searching for something solid to stand on. In a world unraveling with conflict, confusion, and compromise, one truth remains unshakable—the Word of God. And that is why Messenger exists: to proclaim bold biblical truth to everyone everywhere.

Through your generosity and God's grace, this last year has been our most impactful year yet. Millions around the world have encountered the Gospel through new messages on MessengerX and YouTube. The daily discipleship feature launched on MessengerX and is already helping millions grow stronger in their faith.

Our library of translated resources expanded into six new languages—now totaling 139 languages across 243 nations. And through partnerships with church networks and even governments, we're placing millions of resources into the hands of pastors and leaders who are courageously discipling their families and communities. Every number tells a story—of a soul awakened, a leader strengthened, a nation reached.

But we believe this is only the beginning. In a world resistant to biblical truth, we sense God calling us to build even stronger and reach farther, which is the reason we're praying for the strategy and provision to become the most effective discipleship organization in the world.

By 2030, our five-year vision is to distribute 300 million discipleship resources worldwide and establish 30 new Messengers within the Messenger Network—a collective of voices offering courage, clarity, and conviction to a world searching for answers. These are bold goals, but they reflect our belief that Messenger's discipleship efforts must supersede a last name or single generation.

To fulfill this vision, we must now strengthen the foundation that makes everything possible—the people, systems, and technology that power our mission. This isn't about expansion for its own sake; it's about building the capacity to reach more people, in more places, with an infrastructure that's built for legacy.

We know our partners, including you, are just as much part of this mission. And that is why we want to both thank you for what you have done and invite you, as we close this year, to invest in what God will do in 2026 and beyond.

We're so grateful for your generosity, your prayers, and your unwavering yes. Thank you for believing in the Message, for embodying it, for sharing it. Thank you for journeying with us, both in your world and around the world, as we live and share bold biblical truth.

Together, we are Messengers.

With love and gratitude,

— John and Lisa Bevere

To make a year-end gift,
scan here.

We invite you to prayerfully consider partnering with Messenger International to spread bold biblical truth.

Messenger International is a member of ECFA and is Guidestar Platinum rated.

Your life should speak a message.

BOLD BIBLICAL TRUTH
FOR EVERYONE EVERYWHERE

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