

a Lasting
LEGACY

MESSANGER INTERNATIONAL

BOLD MESSAGES FOR COURAGEOUS LIVING.

God wanted everyone . . . to know this rich and glorious secret inside and out, regardless of their background, regardless of their religious standing. The mystery in a nutshell is just this: Christ is in you, so therefore you can look forward to sharing in God's glory.

It's that simple.

That is the substance of our Message. We preach Christ, warning people not to add to the Message. We teach in a spirit of profound common sense so that we can bring each person to maturity. To be mature is to be basic. Christ! No more, no less.

That's what I'm working so hard at day after day, year after year,
doing my best with the energy God so generously gives me.

—COLOSSIANS 1:26–29 MSG

BECAUSE **EVERYONE**
NEEDS TO KNOW.





How it all began . . .

JULY 8, 1980.

**A VISION WAS BIRTHED IN JOHN WHEN THIS
PROPHETIC WORD WAS SPOKEN OVER HIM:**

I am doing a mighty work . . . and am preparing an army of men and women to stand with you. I will send you to places that you know not of. You will be a nourishing tree and multitudes will draw strength from the fruit you bear.

The prophecy foresaw a collection of men and women who would stand together with one mission: to spread bold biblical truth to the ends of the earth. It was a glimpse into the future . . . a future that includes you.

Fast Forward

During the '80s, John married Lisa, started a family, and together they served two international ministries. When the '90s arrived, their life pivoted in a new direction.

**SON, I WANT
YOU TO WRITE.**

1990

On February 27, Messenger International was founded.

1991

God spoke to John:
"Son, I want you to write."

1994

The Bait of Satan was released and was John's first published book.

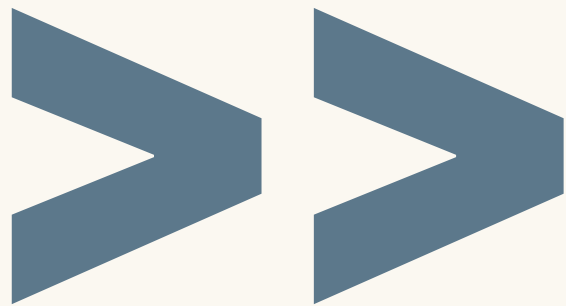
1995

The Bait of Satan became an international bestseller.

2002

The Bait of Satan curriculum was released. It would be the first of many discipleship studies.

GOING GLOBAL



By 2010, Messenger International had experienced significant growth. John and Lisa had been entrusted with many more messages, becoming bestselling authors and speaking on influential platforms across the nation.

But God wasn't finished. A new chapter was about to begin—one that would require a new assignment and a new level of stewardship. It was time to go global with the messages!

THE COMMISSION

May 31, 2010 – Upon arriving home after finishing a round of golf, John suddenly had an urge to read God's Word. As he opened his Bible, he was overwhelmed by the Spirit of God and heard these words:

**"SON, YOU'VE BEEN FAITHFUL
OVER THE ENGLISH-SPEAKING
REALM. NOW I WANT YOU TO
GET THESE MESSAGES INTO THE
HANDS OF EVERY PASTOR AND
LEADER IN THE WORLD."**

From that day on, John and Lisa realized they had a mandate to get discipleship resources into the hands of every pastor and leader, regardless of their nation, language, or financial position.

A DEFINING *Moment*



In April 2011,

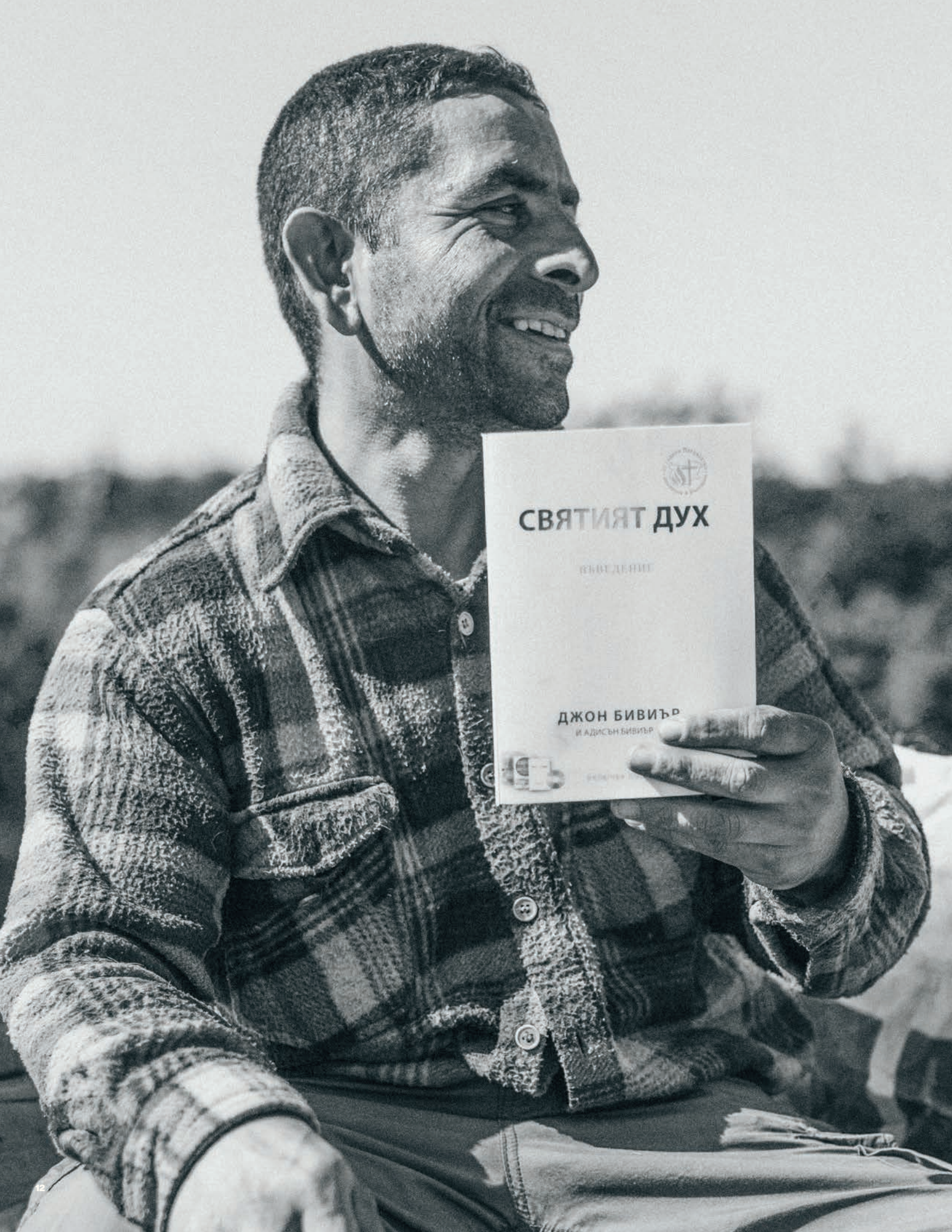
John and Rob, Messenger's International Director, spent a week in Beirut, Lebanon, ministering to pastors and leaders from all over the Middle East. During their stay, John and Rob met privately with a passionate young pastor from Irbil, Iraq, where John learned that he was using his credit card to access our discipleship resources.

This learning fueled John's resolve to resource every pastor and leader despite language, location, or financial position. An idea was born that would change the trajectory of Messenger International—a digital discipleship library, accessible for free no matter the location.

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The team began to work on CloudLibrary.org, an inconspicuous website that could offer downloadable messages for free while going undetected in nations where the Gospel was forbidden.

On June 16, 2012, with the internet available to almost every country and nation all over the world, CloudLibrary.org went live. And with the launch came the potential to teach, train, and strengthen entire congregations, cities, and even nations.



ONE MESSAGE FOR EVERY NATION IN EVERY LANGUAGE.

During this time, Messenger was also distributing free physical books to leaders in nearly 100 countries. Deep down, we knew we could do more.

One day, John had the thought to mirror our international discipleship efforts to what we offered in English—full curriculum sets (including a book, a workbook, and a DVD set).

These curriculum sets would live discreetly on DVD discs so that they didn't pose a problem in hostile areas or weigh down distributors who journeyed through hard-to-access places.

Now, pastors were not only getting a copy of a book, but they were also getting an entire library of resources complete with a New Testament Bible! All of these additional resources were uploaded to CloudLibrary.org, where they could be streamed and downloaded completely free of charge.

This expansion marked the beginning of what later would become a daily discipleship tool.

THE INTERNATIONAL RESOURCING PROCESS.



1// Pray

Our process always begins with prayer, asking God to lead us to areas and people groups who need resources.



2// Identify

Once prompted, we send a team to connect with local leaders, identifying churches to bring into our discipleship network individuals to help accomplish the translation, printing, and distribution.



3// Translate

Teams consisting of native pastors and local leaders work with industry professionals to create translations that are both dynamic and relevant. Translations are proofread and often backtranslated to the original language to ensure accuracy and excellence.



4// Produce

Resources are printed, bound, quality-controlled, and always customized to meet local standards (for example, in some parts of the world, they read books back to front!). When possible, we create a digital version of each resource to be added to our MessengerX library.



5// Distribute

We work with local churches to distribute free physical resources to their congregations and raise awareness for our digital resources.



6// Nourish

Our team stays in communication with pastors from each recipient church, staying up-to-date on their spiritual needs and any growth in demand for resources. When new content is available, we return to the teams to begin the process again, adding depth to their language's discipleship library.

FAST FORWARD TO TODAY,

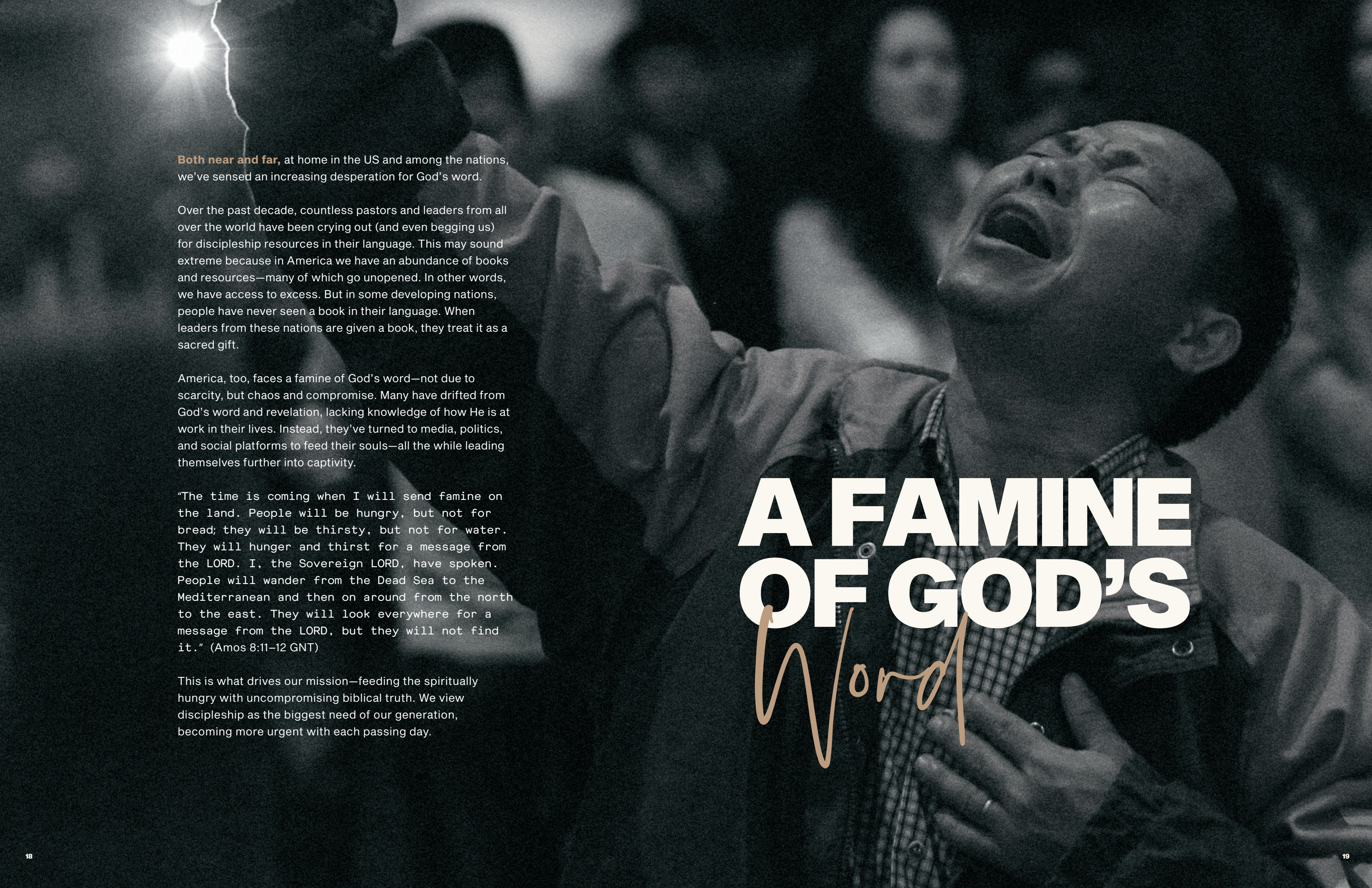
**MESSENGER INTERNATIONAL
HAS NOW GIVEN OVER
66 MILLION RESOURCES
TRANSLATED INTO 143 LANGUAGES
TO PASTORS AND LEADERS
IN OVER 244 NATIONS.**

**In fact, over 98% of the people alive today speak a
language that we have a resource available in.**

The 1980 prophecy of reaching peoples and nations is becoming a reality. A global army of men and women have assembled alongside us, and we can sense that God is inviting us to take another collective step of faith—

“It doesn’t matter if it takes ten years, twenty years, or however many years, **we are going to reach and help every leader on the planet** with these God-entrusted resources.”

—John & Lisa Bevere



Both near and far, at home in the US and among the nations, we've sensed an increasing desperation for God's word.

Over the past decade, countless pastors and leaders from all over the world have been crying out (and even begging us) for discipleship resources in their language. This may sound extreme because in America we have an abundance of books and resources—many of which go unopened. In other words, we have access to excess. But in some developing nations, people have never seen a book in their language. When leaders from these nations are given a book, they treat it as a sacred gift.

America, too, faces a famine of God's word—not due to scarcity, but chaos and compromise. Many have drifted from God's word and revelation, lacking knowledge of how He is at work in their lives. Instead, they've turned to media, politics, and social platforms to feed their souls—all the while leading themselves further into captivity.

"The time is coming when I will send famine on the land. People will be hungry, but not for bread; they will be thirsty, but not for water. They will hunger and thirst for a message from the LORD. I, the Sovereign LORD, have spoken. People will wander from the Dead Sea to the Mediterranean and then on around from the north to the east. They will look everywhere for a message from the LORD, but they will not find it." (Amos 8:11–12 GNT)

This is what drives our mission—feeding the spiritually hungry with uncompromising biblical truth. We view discipleship as the biggest need of our generation, becoming more urgent with each passing day.

A FAMINE OF GOD'S *Word*



A NEW ERA FOR DISCIPLESHIP

Reaching a digital generation with bold biblical truth.



THE VISION

OVER THE YEARS,
WE'VE DREAMT OF A WORLD WHERE

EVERYONE—

REGARDLESS OF LANGUAGE, LOCATION, OR
FINANCIAL POSITION COULD KNOW . . .

KNOW . . . **LIFE-TRANSFORMING TRUTH.**

KNOW . . . **THE GOOD NEWS.**

KNOW . . . **THE HOPE OF THE NATIONS.**

We pictured a missionary revolution on the digital frontier.
A fresh way to go into all the world.

We envisioned a platform that provides relevant and
relatable discipleship resources free of charge to
everyone, everywhere.

And now, it's here.

MessengerX . . . because everyone needs to know.



📍 Photo taken in a backcountry yurt village in Mongolia.

THE LAUNCH

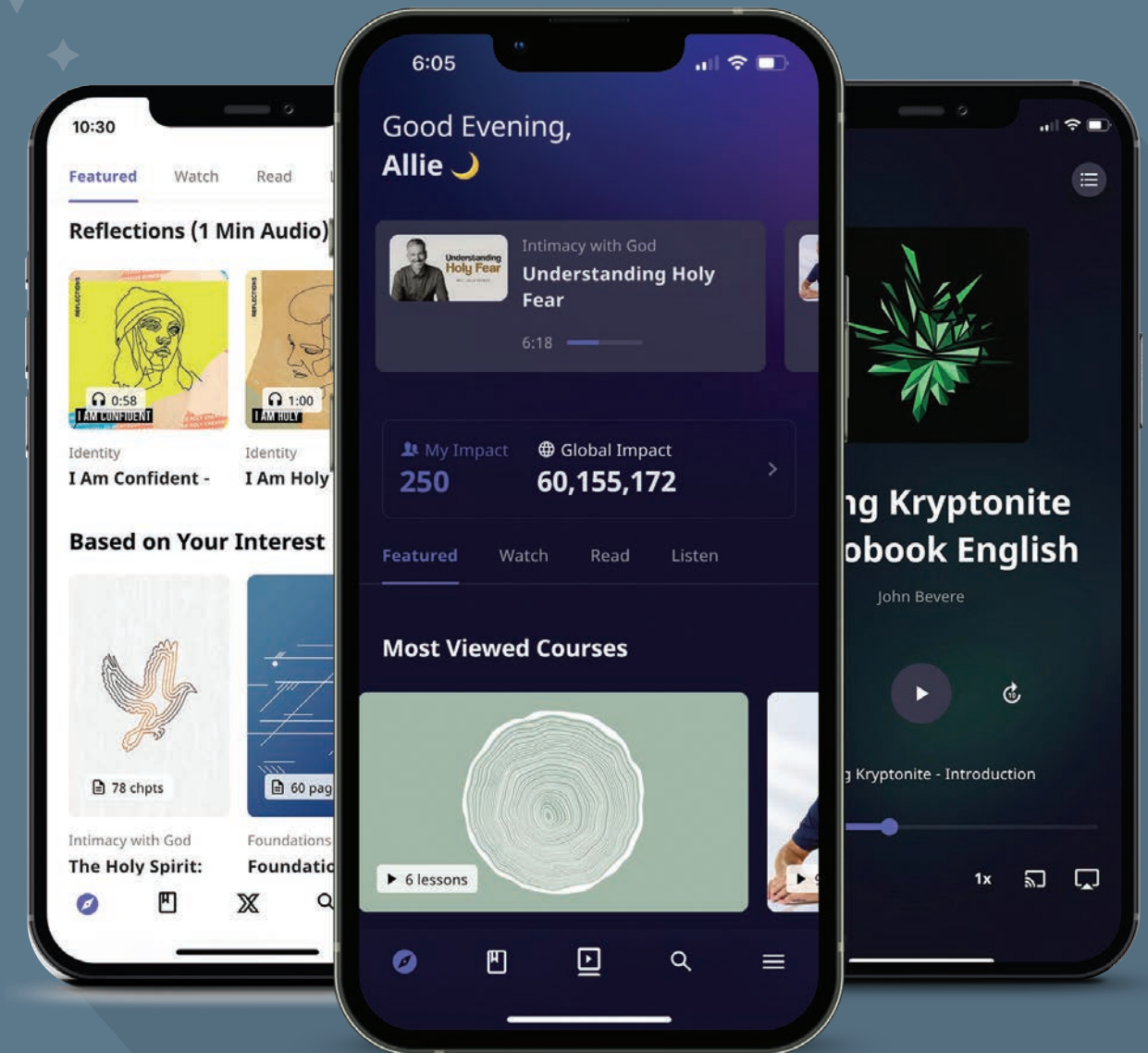
ON JANUARY 14, 2021, **MESSENGERX** **WAS BORN.**

After years of praying, planning, and production, we released a state-of-the-art discipleship app/experience that enables us to go into all the world, even in the face of pandemics, lockdowns, and travel restrictions.

Since its release, **MessengerX now has over 4 million users** in 244 nations and territories—giving more people, in more places, access to life-transforming truth in their own language.

With 143 languages available (and more to come) and resources accessible in video, audio, and literary formats, we are revolutionizing discipleship across the globe.

THE DIGITAL REVOLUTION IS NOW.



MessengerX

THERE'S SOMETHING FOR EVERYONE.

Now everyone, everywhere can access life-transforming truth in their own language at just the swipe of a finger. There are resources for parents, kids, young adults, and for new or seasoned believers.

Courses



Foundations of Faith
Adamant



Intimacy with God
A Heart Ablaze

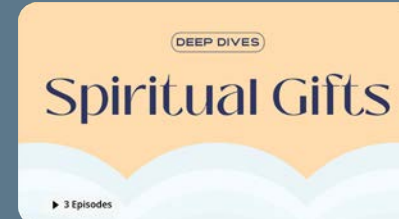


Intimacy with God
Words with God

Deep Dives



Leadership
Deep Dives: Parenting



Biblical Studies
Deep Dives: Spiritual Gifts



Biblical Studies
Deep Dives: Dating & Marriage

Journeys



Intimacy with God
Discover Holy Fear in 5 Days

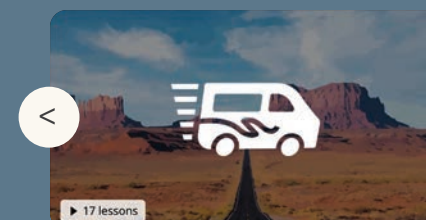


Intimacy with God
Understanding Spiritual Warfare in 5 Days

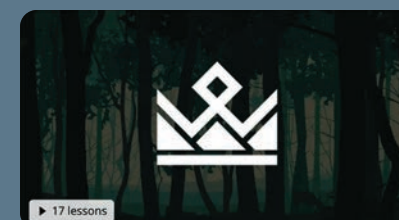


Leadership
Learn to Lead a Discipleship Group in 9 Days

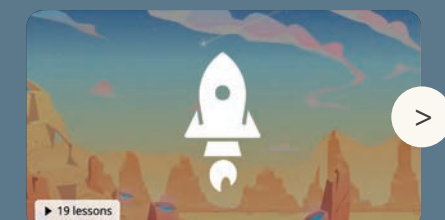
Kids



Kids
Family Road Trip



Kids
Hidden Crown



Kids
Boldly Go

Sermons



Foundations of Faith
Get Close to God
John Bevere



Women
Be Angry But Don't Blow It
Lisa Bevere



Identity
Defy Your Pain
Addison Bevere

MessengerX

APP STATISTICS

-  **Users:** 4,100,000+
-  **Shares:** 750,000+
-  **Reviews:** 53K+ 5-star
-  **Countries:** 244
-  **Cities:** 36,000+



TESTIMONIES & REVIEWS

53K+ reviews in the app stores with a five-star rating.

Phenomenal Content



My sister shared a message with me from this app. I had no idea how much I was going to dive in, and consume SO MUCH! The content hosted on this app, without any ads, is so rich. Hard to put into words how much value I've gotten from it. But it's tremendous!! I've completed four different video courses now, and am excited to start my fifth. Thank you Messenger team for working so hard to provide this. Seriously WOW!!!

INCREDIBLE!!!



This app is FULL of insight and wisdom that will grow and strengthen your walk with Jesus! I'm bursting with excitement as I go through these lessons over and over. It's like eating steak for every meal. If you want to mature spiritually, take these and apply them to your life! Share it and spread the word.

Best Quality of Faith-building/Discipleship Resources



This App and Messenger International are the best places I've gone to for convenient access to resources that are crucial to building my faith and gaining understanding and knowledge of the deeper things that I was once oblivious to in my lukewarm Christian walk. It has encouraged me to dig deeper into God's Word to get to know His true nature and character. It especially encourages you to seek and to grow in a life of truth, which is so easily twisted and influenced by today's culture and influence. Best place I've ever gone to for faith support. Very highly recommend this app and the Messenger International website. Have already gotten a few people signed up for it, and they too love it! Thank you Messenger Team!!!

Can't give it enough stars



This app has courses that change your life because they teach you the word of God in such a way it gets inside of you and begins a work in you!!! That's when true transformation begins. Can't give it enough stars.

Life Changing App



This is my favorite app on my phone. It brings clarity and understanding as well as knowledge for continual growth. John and Lisa are excellent teachers and I love absorbing as much as I can from them and all of their guests!

Very helpful, amazing resource!



We were able to lead a small group through The Story of Marriage that I would not have thought to do otherwise. It was great that everyone had all of the material that they needed right on their phone. The teaching is always on point and very engaging. Anyone who isn't using this app is missing out on an amazing opportunity.

PHENOMENAL



This app is EVERYTHING. I am so grateful for this ministry and those who lead it. Having access to so much life-changing content right at my fingertips is amazing. Also, the giving option is such a great way for us to show our appreciation and how much this app and its content has changed lives. Thank you!

I can't get ENOUGH



I am so glad a friend shared this app. I'm not a church person, but I love Jesus and I am gobbling up this information!!!

Must Have



This is a must have app! Full of amazing content that will change your life.



THE FEATURES



Share

Simple and easy sharing tools to help you spread the word.



Cast

Chromecast and AirPlay to your favorite smart TVs.



Track Progress

Track and save your progress across all your devices.



Save Favorites

Save favorites to your library for quick access.



Offline Viewing

Download to your device for offline viewing.



Groups

Invite friends to join you in a Course, Audiobook, or eBook.



Discover Channel

A collection of 1-minute reels to help you discover content that speaks to your season.



Personalized Experience

Smart recommendations personalized for you.



Reminders

Notifications and reminders to help you stay on track.



Live Support

World-class live support from the Messenger team.



Dynamic Search

Powerful search and filtering to find just what you're looking for.



Impact Tracker

A dynamic tool that allows users to see how their sharing is reaching people across the world.



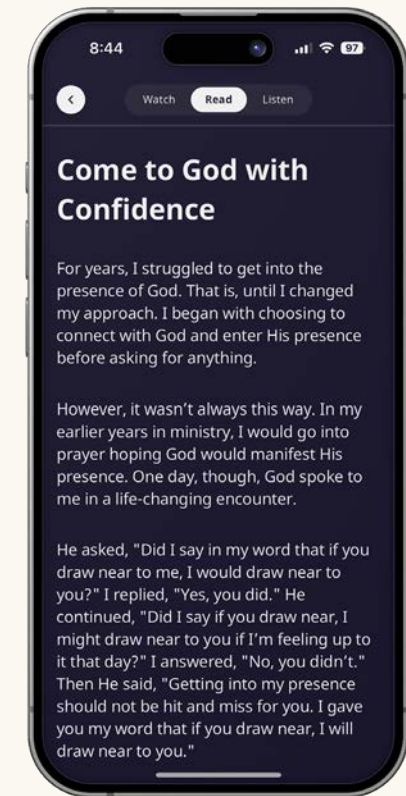
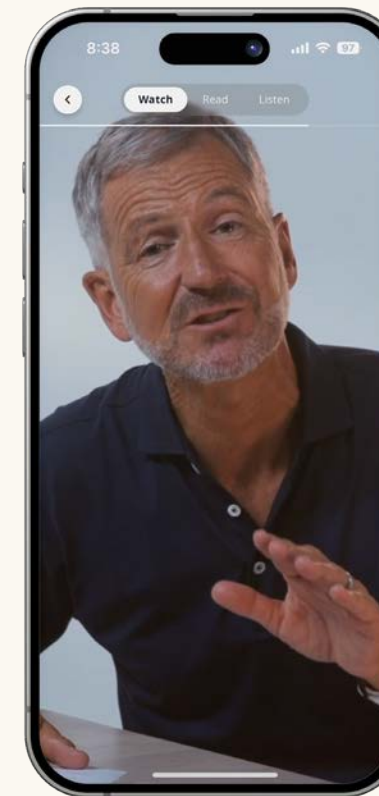
Daily Content

Now users can receive a daily dose of God's Word that's curated, contemplative, and challenging—even in the midst of life's busyness.

DIVE DEEPER DAILY.

Bold biblical truth to help you grow in your faith and live with purpose every day.

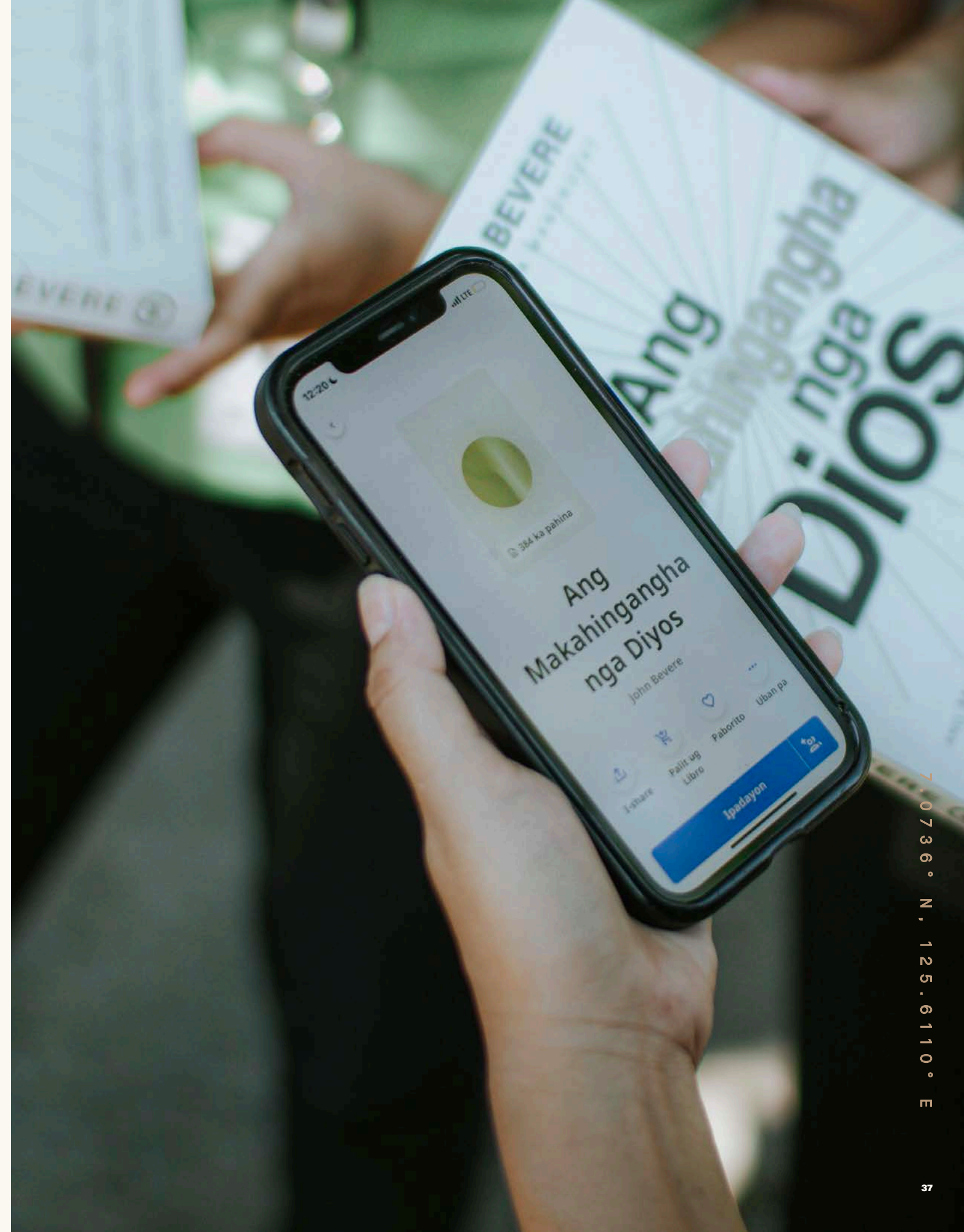
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DAILY



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The MessengerX app brings an open door for ministry to the younger generation. Most apps are for entertainment, but this app feeds the soul. With MessengerX, we can take the gospel anywhere, anytime.

— Pastor Ken, The Philippines



THE IMPACT

TRANSFORMING THE WORLD.

**THEREFORE, GO AND MAKE DISCIPLES
OF ALL THE NATIONS, BAPTIZING THEM
IN THE NAME OF THE FATHER AND THE
SON AND THE HOLY SPIRIT.**

MATTHEW 28:19



244 NATIONS

**66+ MILLION
RESOURCES**

143 LANGUAGES

Attention IS THE CURRENCY OF OUR DAY.

OUR DIGITAL REACH:

PROCLAIMING TRUTH IN A NOISY WORLD

In a generation captivated by screens, Messenger is leveraging the power of digital platforms to cut through the noise with **bold biblical truth**. Social media, video, and podcasts are shaping how people consume content, and we are intentionally meeting them where they are—on YouTube, podcasts, and beyond.

Through both short-form content that captures attention in seconds and long-form teachings that deepen understanding, we are investing in reaching people at every level of engagement. Whether it's a 60-second video that sparks curiosity or an in-depth message that transforms lives, our goal is the same: **to equip people with truth that will not compromise.**

THE MESSENGER NETWORK

The Messenger Network is more than a collection of podcasts; it's a collective of voices who are dedicated to bold biblical truth.



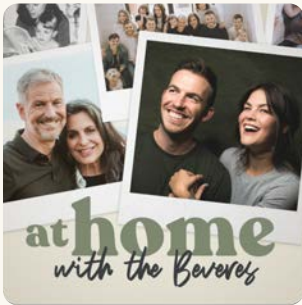
The John Bevere Podcast



The Lisa Bevere Podcast



Conversations with John and Lisa Bevere



At Home with the Beveres



Dear Future Husband

Impact by the numbers

- Released over 100 episodes in 2025 across shows
- 21+ million views and 250+ million impressions across YouTube channels in 2025
- 2+ million additional listens on podcast streaming platforms



THE FUTURE

With our hearts set on being the most efficient discipleship organization in the world, Messenger is constantly iterating our discipleship model to make sure we're meeting people where they are, bringing the Gospel to their fingertips.

In the coming years, we are determined to capture culture's attention like never before. That's why we're placing an emphasis of our efforts on messaging mediums that people are already engaging with—ensuring that biblical truth is accessible, relevant, and compelling.

By 2030, our goal is to

- 🌐 **Distribute 300 million discipleship resources globally.**
- 🎙️ **Have 30 podcast shows in the Messenger Network.**
- 📖 **Publish 30 new books under Messenger's imprint with HarperCollins.**



MESSAGES MAKE

Messengers

Your very lives are a letter that anyone can read by just looking at you. Christ himself wrote it—not with ink, but with God’s living Spirit; not chiseled into stone, but carved into human lives.

2 CORINTHIANS 3:2-3 MSG

